MARCHÉ DU FILM
FESTIVAL DE CANNES

PRESS REVIEW
BOX OFFICE PRO

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The Marché du Film – Festival de Cannes Launches the Cinemas Club, in Association with Cine Group

The Marché du Film and Cine Group have announced the debut a venue at the upcoming Cannes film market specifically dedicated to international cinema exhibition.

Located at the Rotonde du Lérins, adjacent to the Palais des Festivals, the new “Cinemas Club” aims to pull theatrical exhibition back into the spotlight of industry-wide conversation.

The venue will feature two distinct areas:

- The Lérins Cinemas Club: A premium screening room outfitted with high-end Christie and Dolby technology. Located at the heart of the Marché du Film, it will offer an immersive viewing experience designed for optimal viewing comfort, with Christie and Dolby equipment and KLS sofas.
- The Cinemas Club Hospitality Area: An adjoining reception space and terrace overlooking the Bay of Cannes. This area serves as a dedicated hub for networking, meetings, and discussions on the challenges facing the future of theatrical exhibition.

The space and screening room will host a full daily program of events for the exhibition sector from from Tuesday, 12 May to Wednesday, 20 May. International industry leaders will participate in roundtables, conferences, and masterclasses throughout the market.

The venue will also be available to distributors, institutions and sales companies for film screenings, line-up presentations, and events for their partners. With its premium screening room and dedicated networking space, the Cinemas Club is set to become a key reference point for professionals in exhibition and international distribution.

“The Marché du Film has always served the ‘upstream’ market, connecting international sales companies and distributors. It felt essential to also address the ‘downstream’ market — between distributors and exhibitors — through this new initiative and premium screening venue,” said Guillaume Esmiol, Executive Director of the Marché du Film – Festival de Cannes.

“We are thrilled to partner with the Marché du Film to create this innovative and unique space,” added Julien Marcel, President of Cine Group. “Beyond being a working tool for professionals, this venue will also serve as a welcoming hub for exchange and reflection on the future of moviegoing.”

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