



MARCHÉ DU FILM
FESTIVAL DE CANNES

PRESS REVIEW
Deadline

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Author: Melanie Goodfellow

Cannes Market & TIFFCOM Partner On Japan IP Event Headlined By ‘One Piece’ EP Tetsu Fujimura

The Marché du Film and Tokyo International Film Festival Content Market (TIFFCOM) have announced a three-day IP market, dedicated to Japanese intellectual properties with strong potential for film adaptation, during this year’s edition of the [Cannes](#) market.

This initiative, running from May 15-17 in the Art Explora catamaran located in Vieux-Port harbor of Cannes, will be a key pillar of the market’s focus on [Japan](#) this year as its country of honor.

Amuse Creative Studio, Kadokawa Corporation, Nihon Bungeisha, Nippon Animation, Shochiku will be among the companies participating in the event, featuring on pitch sessions, one-on-one business meetings and a program of conferences and presentations.

Tetsu Fujimura, executive producer of Netflix’s live-action series [One Piece](#) and Founder/CEO of Filosofia Inc will headline the conference program with a keynote titled “The Future of Japanese IP in Global Adaptations”.

Other sessions will include a France–Japan focus, spotlighting the creative and industrial partnerships between the two territories, and a discussion entitled “Manga & Anime: Publishers and Broadcasters Driving Success”, featuring Crunchyroll and Glénat Editions as participants.

“Japan is renowned as the birthplace of some of the world’s most powerful IP, from manga and anime to novels, remakes and video games,” said Guillaume Esmiol, Executive Director of the Marché du Film.

This new initiative will create further opportunities to foster international collaborations. At the same time, it reinforces the growing importance of the IP market at the Marché du Film, which has been a key strategic focus for several years.”

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