

# Advertising



by **Cinando**



# MEET THE NEW CINANDO

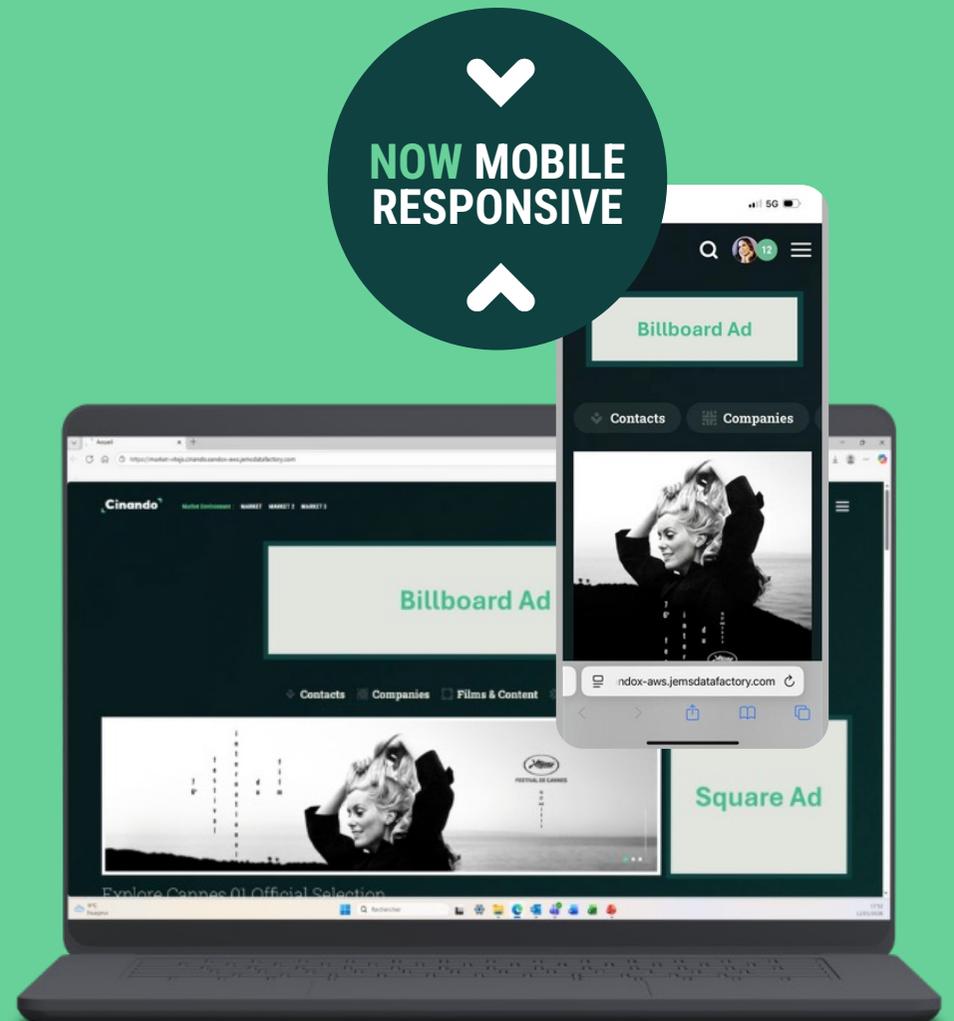
Brand New Interface, Redesigned  
Experience, Seamless Brand Integration

**5M**  
PAGES VIEWED

**1.5M**  
VISITORS

**300K**  
ACTIVE USERS

**1M**  
SESSIONS



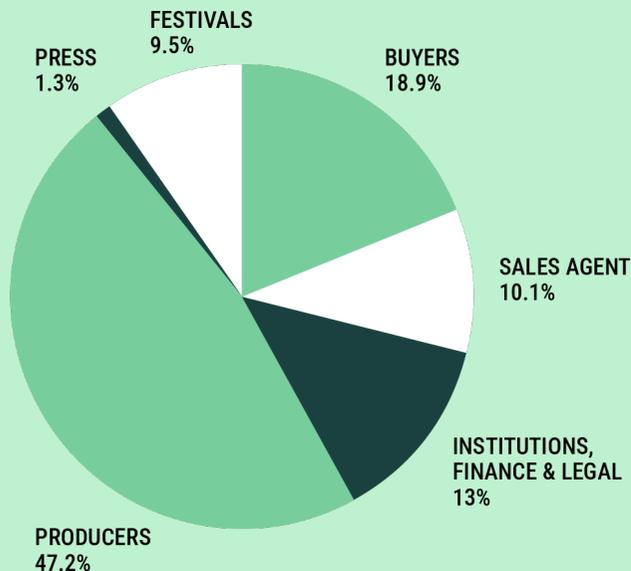
## NEW AD FORMATS!

# Find the right people

### Reach a highly-qualified audience

Cinando is 100% industry-only. Every user is a verified professional, ensuring that your campaigns directly reach buyers, sales agents, producers, distributors, festivals, institutions and more

% of People on Cinando according to their Company activity (2026)



### Leverage from our Market Environments

Maximize your reach during peak market periods and engage with active professionals year-round

#### Market Environments



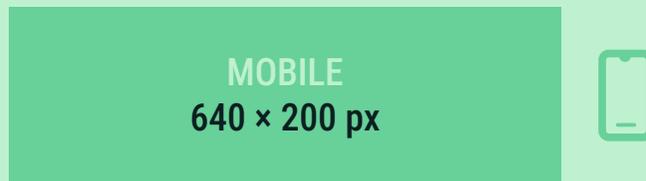
**+50%**  
USERS DURING  
MARKET WEEKS

**+193%**  
USERS DURING  
MARCHÉ DU FILM

# New Ad Formats



## Billboard

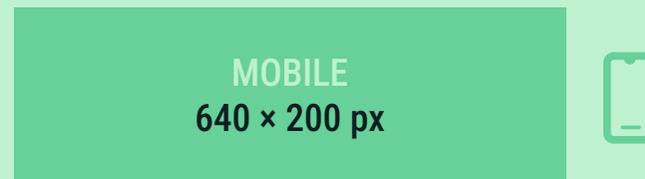


## PRICES

- **AVERAGE WEEK** From € 5 000
- **MARKET WEEK** From € 6 500
- **MDF WEEK** From € 8 000

One week - 5 advertisers max

## Square



## PRICES

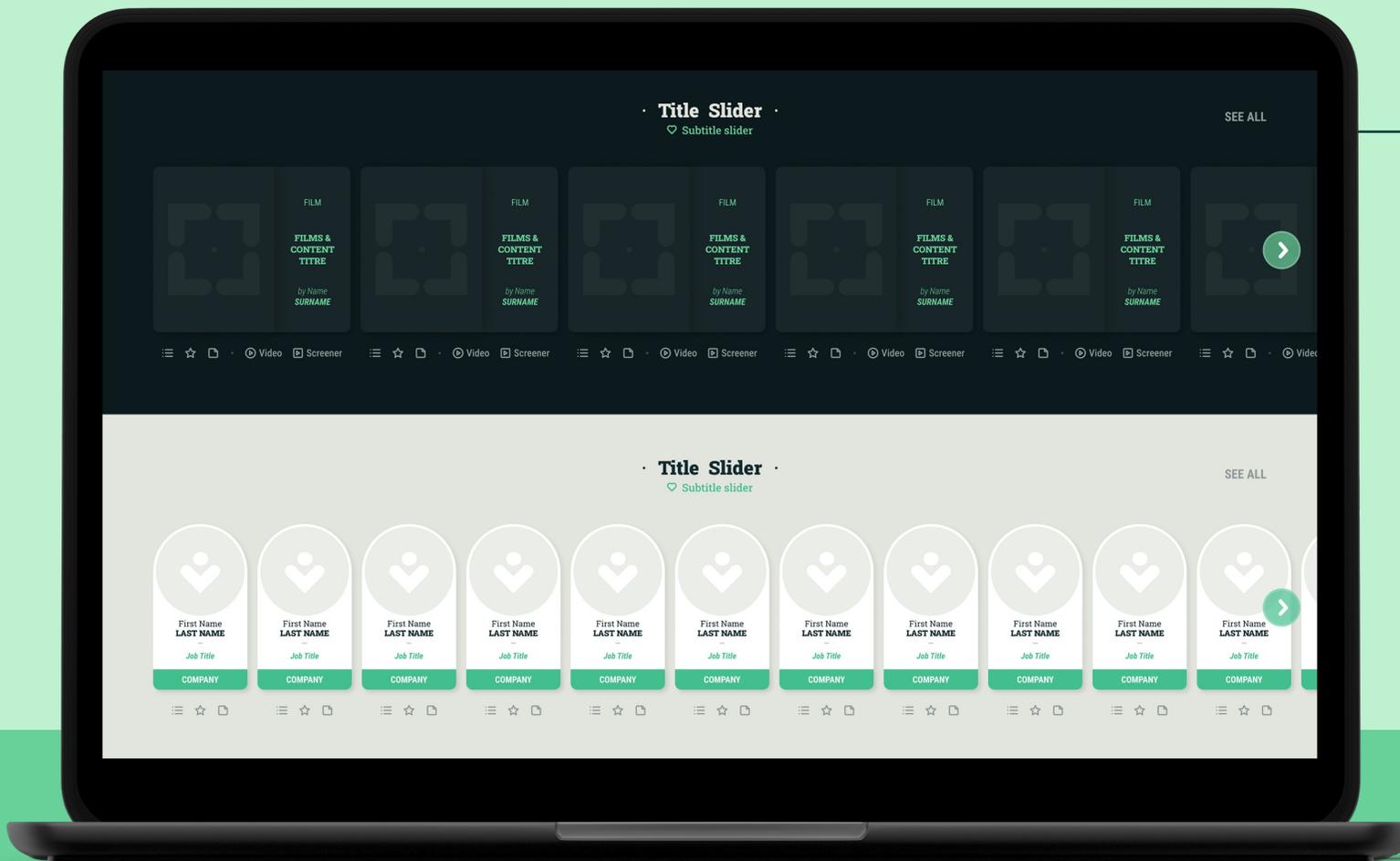
- **AVERAGE WEEK** From € 1 800
- **MARKET WEEK** From € 2 300
- **MDF WEEK** From € 3 000

One week - 10 advertisers max

# Sliders

## Position your content at the forefront.

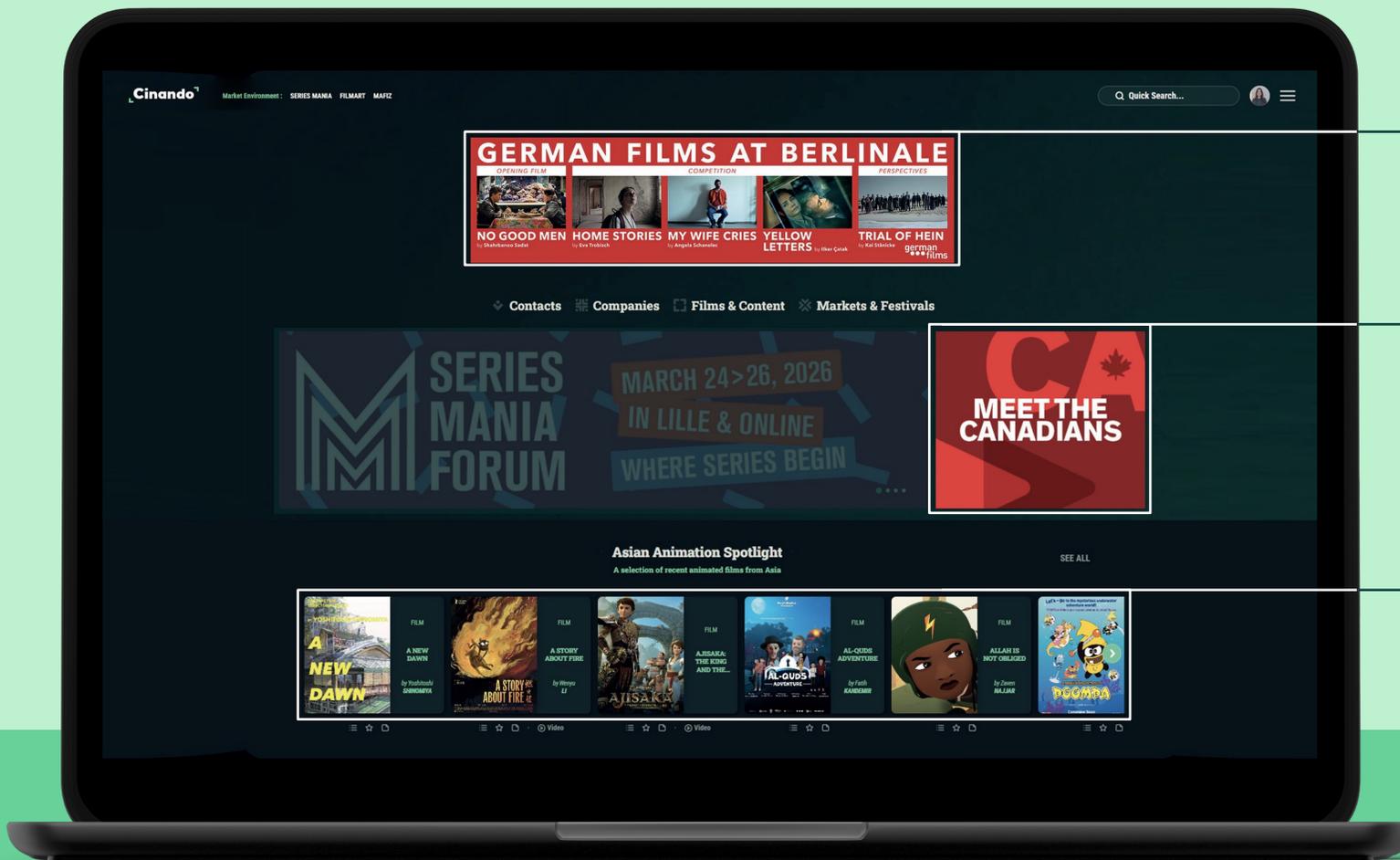
Curate and showcase your film lineup, market screenings, and national talents in our dedicated sliders for high-impact visibility.



## PRICES

- **AVERAGE WEEK**  
From € 2 000
- **MARKET WEEK**  
From € 2 500
- **CANNES WEEK**  
From € 3 200

# The new Cinando



BILLBOARD

SQUARE

SLIDERS

# Advertising



by **Cinando**

**MARCHÉ DU FILM**

**ADVERTISING DEPARTMENT**

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[cinando.com](http://cinando.com)

[marchedufilm.com](http://marchedufilm.com)