

Marché du Film Platinum Badge



MARCHÉ DU FILM
FESTIVAL DE CANNES

2026

Included with your Platinum Badge...

Priority access to Marché and Festival screenings

Enjoy the benefits of priority access to Marché du Film screenings (entrance with a badge); and priority reservations for ticket requests for Un Certain Regard, Semaine de la Critique, Director's Fortnight and ACID screenings, as well as Festival screenings in the Grand Théâtre Lumière (entrance with an invitation) via the online ticketing platform (please note that no request comes with a guarantee and are limited to one per screening per badge; no-show rules apply as to all participants; each person must show an individual ticket at the entrance, no grouping of tickets in one phone allowed).

Exclusive access to the Bistrot du Lérins

An exclusive club open daily where you can relax with refreshments, as well as have small meetings. Platinum Badge holders can invite up to 3 guests to join them during the Marché to share a drink together courtesy of the Bistrot du Lérins. It is also possible to reserve lunches here as well as at the Plage des Palmes (paying service; reservations on the spot, dependent on availability). Plus exclusive access to the Plage des Palmes during the day for the duration.

Invitations to our special events

Invitations to our networking events and parties such as the Marché du Film Opening Night, the Mixers and more to make your experience a memorable one. One invitation per Platinum Badge holder; requests for a second invitation can be made and granted exceptionally.

Facilitated access to masterclasses and conferences

Learn from the best with access to masterclasses, conferences and many other events including industry program events, Festival Masterclasses... Requests must be made in advance (one per Platinum Badge).

Answers to your queries

Platinum Badge holders will be given a specific contact for the months of April and May in the case of questions.

A Platinum Badge includes all the privileges of a Marché badge

With a Platinum Badge, you keep all your Marché and Festival badge privileges.

Producers Network

It is possible to request access to the Producers Network; however, this is not automatic and depends on whether the necessary criteria is fulfilled. Please ask to see if you are eligible if you are interested.

If you wish to apply for a Platinum Badge, please contact platinumbadges@festival-cannes.fr by 24 April 2026 at the latest. Please note that **the number of badges is limited and once the quota is full, Platinum Badge registration will no longer be available**. A Platinum Badge **must be paid in full within seven days of receipt of invoice and in the case where it is not, the request will be cancelled**. Platinum Badge advantages apply to the badge holder only; if you wish for a second person to have the same benefits, a second Platinum Badge must be acquired.

Please note: A Platinum Badge does not grant automatic access to PRM status; it is necessary to have a permanent PRM card and to apply separately.

€3999 EXCL. VAT