

Marché du Film 2026 Screening Guidelines



MARCHÉ DU FILM
FESTIVAL DE CANNES

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CHRISTIE



MAY 12-20, 2026

SCREENING GUIDELINES

01. HOW TO BOOK A SCREENING?	P. 4
02. SCREENING VENUES	P. 4
03. ACCESS TO MARCHÉ DU FILM VENUES	P. 4
04. SCREENING RATES & TIMINGS	P. 5
05. RESTRICTION ON ACCESS TO SCREENINGS	P. 7
06. SCREENING SCHEDULE	P. 7
07. SCREENING REPORTS	P. 7
08. CANCELLATION POLICY	P. 8
09. KEY DEADLINES	P. 8

TECHNICAL GUIDE

01. TECHNICAL EQUIPMENT	P. 10
02. TRANSFER	P. 10
03. DCP SPECIFICATIONS	P. 10
04. SUBTITLES	P. 10
05. FILE NAMING	P. 11
06. DCP CHECK	P. 11
07. KDM & DKDM KEYS	P. 11
08. TECHNICAL CONTACTS	P. 12
09. DELIVERY DEADLINES	P. 12
10. TECHNICAL CONTACT & DEADLINES	P. 12

MARCHÉ DU FILM ONLINE

01. ONLINE SCREENING REQUESTS	P. 14
02. GENERAL INFORMATION	P. 14
03. FREE ONLINE SCREENING	P. 15
04. VIDEO RECOMMENDATIONS	P. 15
05. SECURITY	P. 16

FAQ - SCREENINGS

01. SCREENING BOOKINGS	P. 18
02. SCREENING IN CANNES	P. 19
03. HOW TO UPDATE INFORMATION ON YOUR FILM	P. 21
04. MARCHÉ DU FILM ONLINE	P. 22

KEY DATES P. 23

CONTACTS / USEFUL LINKS P. 24



Marché du Film 2026 Screening Guidelines



MARCHÉ DU FILM
FESTIVAL DE CANNES

01. How to Book a Screening?

OPENING DATE: February 24, 2026.

REQUEST TIMELINE: Screenings requests will be processed in order of arrival

PRIORITY: Films premiering at the Marché du Film.

CONDITIONS

- Screenings are exclusively reserved for Sales Companies (Booths or **Croisette Package**).
- Films must have been produced after **January 2025**. Films screened at a Market prior to **December 2025** will not be accepted.
- A maximum of 2 screenings per film during daytime is allowed.
- Only feature films and promo reels are accepted.
- The Marché du Film reserves the right to refuse screening requests for films promoting violence, racism, sexism, pornography, disturbing public order, or offending religious beliefs.
- Please note that each screening request can only be associated with a single company.

02. Screening Venues

PALAIS DES FESTIVALS

Palais B to H: 7 screening rooms (3rd floor).

Palais I, J & K: 3 screening rooms (4th floor).

RIVIERA & LÉRINS

Lérins 1 to 3: 1st floor

Lérins Cinémas Club: 1st floor

CINÉMA LES ARCADES

77, rue Félix Faure (3 screening rooms).

CINÉMA OLYMPIA

5, rue d'Antibes (9 screening rooms).

Screenings location

03. Access to Marché du Film Venues

ACCESS PRIORITY

1. **Marché Priority Badge** (purple square).
2. **Marché Badge**.
3. **Ticket** issued by the Marché du Film Screenings Department, along with a Festival Badge or Daily Badge. Daily Badges can be purchased at the Gare Maritime.

PRESS

Journalists with a Press accreditation are not allowed to attend Marché screenings unless specifically requested by the company booking the screening.

ACCESS

The access and security rules set by the Marché du Film are enforced by Marché staff. Companies booking screenings must comply and are not authorized to intervene during audience entry.

04.

Screening Rates & Timings

MARCHÉ DU FILM BOOTHS

A 20% discount applies to screening rates.

PROMO REELS

The promos will be presented in successive sessions, separated by a short break, over a full 110-minute slot.

ADDITIONAL ONLINE SCREENING

For each screening, you can benefit from an online screening on the Marché du Film Online platform.

Online screenings will be accessible for a two-hour slot the next day at the same time (local time of the viewer).

Available 24 hours after the physical screening in Cannes.

TASTE & CINEMA

With **Taste & Cinema**, enrich your screenings at the Bistrot du Lérins by adding a breakfast, lunch, or cocktail to the program. Combine the charm of a film screening with a shared moment of exchange and connection.

Please contact us for more information.

04. Screening Rates & Timings

SCREENINGS TIMETABLE

Screenings begin at 9:00 AM and continue into the evening.

DURATION:

Up to 110 minutes: Standard rate.

110–140 minutes : 25% Extra charge.

Over 140 minutes : 2 slots required.

After 8:00 PM: Additional €160 (excl. VAT).

REHEARSALS

€480 (excl. VAT) for up to 20 minutes (mainly in the evening).

Please contact us **late April** to arrange a rehearsal screening for your film.

SALLES	NB SIÈGES	HORAIRES						SON	ÉCRAN MÈTRES	TARIFS H.T	TARIFS H.T STANDS MDF
RIVIERA 1	62	9H30	12H00	14H00	16H15	18H15	20H30	7.1	6,25 × 2,85	1 176€	941€
RIVIERA 2	62	9H00	11H30	13H30	15H45	17H45	20H00	7.1	6,25 × 2,85	1 176€	941€
LÉRINS 1	62	9H30	12H00	14H00	16H15	18H15	20H30	7.1	6,25 × 2,85	1 176€	941€
LÉRINS 2	62	9H00	11H30	13H30	15H45	17H45	20H00	7.1	6,25 × 2,85	1 176€	941€
LÉRINS 3	62	9H30	12H00	14H00	16H15	18H15	20H30	7.1	6,25 × 2,85	1 176€	941€
LÉRINS CINÉMAS CLUB	46	9H00	11H30	13H30	15H45	17H45	20H00	7.1	6,25 × 2,85	1 300€	1 040€
PALAIS B	36	9H00	11H30	13H30	15H45	17H45	20H00	7.1	4 × 2,42	909€	727€
PALAIS C	40	9H30	12H00	14H00	16H15	18H15	20H30	7.1	4 × 2,42	909€	727€
PALAIS D	40	9H00	11H30	13H30	15H45	17H45	20H00	7.1	4 × 2,42	909€	727€
PALAIS E	34	9H30	12H00	14H00	16H15	18H15	20H30	7.1	4 × 2,42	909€	727€
PALAIS F	38	9H00	11H30	13H30	15H45	17H45	20H00	7.1	3,55 × 2,10	909€	727€
PALAIS G	38	9H30	12H00	14H00	16H15	18H15	20H30	7.1	3,55 × 2,10	909€	727€
PALAIS H	53	9H00	11H30	13H30	15H45	17H45	20H00	7.1	4 × 2,40	909€	727€
PALAIS I	72	9H30	12H00	14H00	16H15	18H15	20H30	7.1	4,70 × 2,35	1 176€	941€
PALAIS J	72	9H00	11H30	13H30	15H45	17H45	20H00	7.1	4,70 × 2,35	1 176€	941€
PALAIS K	147	9H30	12H00	14H00	16H15	18H15	20H30	7.1	5,70 × 2,80	1 390€	1 112€
ARCADES 1	241	9H00	11H30	13H30	15H45	17H45	20H00	7.1	8,70 × 3,70	1 711€	1 369€
ARCADES 2	128	9H30	12H00	14H00	16H15	18H15	20H30	7.1	5,65 × 2,43	1 497€	1 198€
ARCADES 3	61	9H00	11H30	13H30	15H45	17H45	20H00	7.1	3,45 × 1,90	1 283€	1 026€
OLYMPIA 1	331	9H00	11H30	13H30	15H45	17H45	20H00	ATMOS	10,56 × 4,05	2460€	1 968€
OLYMPIA 2	221	9H30	12H00	14H00	16H15	18H15	20H30	7.1	8,21 × 3,50	1711€	1 369€
OLYMPIA 3	72	9H30	12H00	14H00	16H15	18H15	20H30	5.1	5,80 × 2,69	1390€	1 112€
OLYMPIA 4	72	9H00	11H30	13H30	15H45	17H45	20H00	5.1	5,68 × 2,70	1390€	1 112€
OLYMPIA 5	114	9H00	11H30	13H30	15H45	17H45	20H00	7.1	6,46 × 2,73	1540€	1 232€
OLYMPIA 6	67	9H30	12H00	14H00	16H15	18H15	20H30	5.1	4,09 × 1,95	1390€	1 112€
OLYMPIA 7	82	9H00	11H30	13H30	15H45	17H45	20H00	5.1	4,58 × 2,05	1390€	1 112€
OLYMPIA 8	127	9H30	12H00	14H00	16H15	18H15	20H30	5.1	6,74 × 2,88	1540€	1 232€
OLYMPIA 9	79	9H00	11H30	13H30	15H45	17H45	20H00	5.1	4,80 × 2,40	1390€	1 112€

05. Restriction on access to screenings

In general, all screenings prioritize Priority Badge holders, followed by Marché Badge holders.

SCREENINGS MAY ALSO FEATURE THESE RESTRICTIONS:

- **Priority Badges Only:** Restricted to Priority Badge holders.
- **By Invitation Only:** Invitations issued by the company organizing the screening.
- **Open to Press.**

Restrictions can be updated until Monday April 27 through your Marché du Film account.

SECRET SCREENINGS

Screenings can be organized confidentially, ensuring they remain unpublished. Please notify us by **April 28** to confirm these slots as secret.

06. Screening Schedule

For information, the screening schedule is shared daily with trade publications. Please note that we cannot guarantee last-minute changes will appear in the daily programs.

SCHEDULE CONFIRMATION

Please confirm via your Marché du Film account no later than April 27:

1. Film Titles assignment.
2. Access restrictions (e.g., invitation-only, priority badges, press access, secret screenings).

This information is required to:

- Share details with international press.
- Update our publications (Screening Schedule, Webapp, Cinando).

07. Screening Reports

At the entrance to screening venues, Marché du Film staff scan badges to gather a list of attendees, including names, companies, and Cannes contact details.

These lists are available in real-time through your Marché du Film account.

08. Cancellation Policy



UNTIL APRIL 17

Full refund for cancelled screenings.

FROM APRIL 18

Partial refund only; a €175 (excl. VAT) administration fee will be charged per cancelled screening.

FROM APRIL 27

Full charge for any cancelled screening.

09. Key Deadlines

TUESDAY FEBRUARY 24	Screening bookings open (accessible via your Marché du Film account).
FRIDAY APRIL 17	Full refund for cancelled screenings.
SATURDAY APRIL 18	€175 (excl.VAT) cancellation fee per screening.
MONDAY APRIL 27	Full charge for any cancelled screening.
MONDAY APRIL 27	Access restrictions to be finalized. Final update of film information on Cinando.
WEDNESDAY MAY 6	Deadline for receiving films (DCP) via Viapass.
WEDNESDAY MAY 6	Deadline for receiving KDMs/DKDMs.

Marché du Film Technical Guide Screenings at Cannes 2026



MARCHÉ DU FILM
FESTIVAL DE CANNES

01. Technical Equipment

DIGITAL EQUIPMENT:

Palais, Riviera & Lérins

Christie projectors and Dolby IMS3000 servers.

Cinemas in the city

Equipment varies by venue.

A detailed list is available upon request.

02. Transfer

INTERNET CONNECTION & DCP UPLOAD

DCPs must be uploaded exclusively via Viapass (Aspera Faspex application).

A minimum connection speed of **100 Mbps** is recommended to avoid delays.

Test your speed using [**Speedtest**](#).

KEY DATES

Platform opening:

Wednesday 15 April, 2026.

Delivery deadline:

Wednesday 6 May, 2026.

Late penalty: €250 (excl. VAT) per film for deliveries after this date.

03. DCP Specifications

DCP SPECIFICATIONS

Accepted formats:

ISO/SMPTE or InterOp (JPEG 2000).

DCP files must include:

Image and sound (In the case of an IAB ATMOS version, it is essential that the CPL to be played contains the audio tracks of the 5.1 and/or 7.1 mixes).
Subtitles (see dedicated section).
Logos integrated directly into the file.

Accepted resolutions: 2K or 4K.

Supported frame rates: 24 fps and 25 fps. For HFR frame rates, contact the Projections Department in advance.

BACKUP COPY

It is recommended that you **bring a backup copy**, tested on digital equipment (DCI), identical to the main medium. (external hard drives in USB 3 and ext2 or ext3 format)

04. Subtitles

RECOMMENDATIONS

Recommended Format: Subtitles embedded in the image («burned-in subtitles»).

For separate subtitles, they must be provided in the **timed text** format.

Subpicture formats (e.g., .png images) are not permitted.

Embedded English subtitles are strongly recommended

05. File Naming

COMPLIANCE

The **CPL (Composition Play List)** must adhere to the Digital Cinema Naming Convention.

CONSISTENCY

- The name should match the one submitted to the **Marché du Film** and must be easily interpretable.
- **Consistency** across all delivered elements is required.
- The **same film** must use the **same title** across its various versions (preferably the English version).

06. DCP Check

CHECKING

DCPs are subject to a **computer check** before screening. Please note, only defects that prevent the file from being read can be detected.

IF A DCP IS DEFECTIVE and cannot be screened, the Marché will contact the company with the following options:

- Provide a new, client-tested DCP verified on DCI-compliant equipment.
- Submit the DCP to our technical team for potential repair (results are not guaranteed).

RESPONSABILITY: The Marché du Film, CST, and Viapass are not responsible for delivery delays or DCP failures.

07. KDM & DKDM Keys

ENCRYPTED DCP MANAGEMENT:

Preferred Solution: Provide a DKDM (Distribution KDM) or Master KDM to generate additional keys. The Marché du Film can generate KDMs on-site in Cannes using the Master KDM.

ALTERNATIVE OPTION: Provide a complete set of **KDMs** pre-configured to be compatible with the servers.

Important Note: Server certificates will be available starting **April 27, 2026**.

KEY DELIVERY DEADLINES:

- Send keys to canneskdm@festival-cannes.fr before **May 6, 2026**.
- Keys must be valid from **May 1 to May 23, 2026**.

UNENCRYPTED FILMS:

Unencrypted DCPs are preferred to streamline the process.

08. Technical Contacts

CONTACT

Each company must designate a single technical contact, available in case of emergencies (DCP, KDM, etc.), and provide their phone number and email address on your **Marché du Film account**.

LAB

Contact details of the associated lab must also be provided to facilitate quick resolution of any technical issues.

09. Delivery Deadlines

DCP

Delivery must be completed via Viapass by **May 6, 2026**. A **€250** (excl VAT) late delivery **fee per film** will be charged.. DCPs delivered on the deadline day may require longer confirmation times.

KDM/DKDM

KDM must be sent to **canneskdm@festival-cannes.fr** by Wednesday May 6, 2026, and be valid from **May 1 to May 6, 2026**.

Failure to meet deadlines may result in the cancellation of the screening, which will still be invoiced.

10. Technical contact & deadlines

FOR ALL TECHNICAL INQUIRIES

please contact : **sts@festival-cannes.fr**
(from April 2, 2026).

KEY DATES

Wednesday 15 April	Viapass platform opening
Monday 27 April	Server Certificates available
Wednesday May 6	Deadline to send your DCPs and your KDMs/DKDMs

Screening Guide

Marché du Film Online 2026



MARCHÉ DU FILM
FESTIVAL DE CANNES

01. Online Screening Requests

Screening requests open on **February 24** via www.marchedufilm.com and are processed in order of receipt.

PRIORITY & ELIGIBILITY

Priority: Films presented for the first time at a Market.

Exclusivity: Reserved for sales companies with a booth or a Croisette Package.

Eligibility Criteria:

- Films produced **after January 2025**.
- Films not screened at any Market before **December 2025**.

02. General Information

OUR ONLINE SCREENING ROOMS

Films are screened according to a pre-established schedule, at the viewer's local time, and remain accessible for up to 120 minutes after the start of the screening.

GEOBLOCKING

Geoblocking restricts access to your film based on the countries where rights are still available.

Geoblocking is determined by the company's location, not the buyer's location.

Buyers in geoblocked territories may request specific access to view the film.

AUDIENCE REPORTS

Detailed real-time reports are available on **Cinando**, including viewer names, companies, and viewing duration.

ACCESS TO ONLINE ROOMS

Access restrictions can be configured via your Cinando account (**Memo Cinando**)

If no access settings are configured by **April 27, 2026**, the online screening will automatically be accessible to all accredited online attendees.

CONFIRMATION & PUBLICATION

- **Confirmation:** Confirm your time slots, titles, and access restrictions by **Monday 27 April, 2026**.
- **Publication:** Information about the films and schedule will be published on Marché du Film Online and Cinando.

FILM UPLOADS

Before Uploading:

Ensure the film details are correctly filled out on Cinando.

Deadline:

Films must be uploaded by **Wednesday May 6, 2026**.

FEES

€215 (excl. VAT) per film, with a 20% discount for companies with a booth (i.e., € 172 excl. VAT)

03. Free online screening

INCLUDED ADVANTAGE: An online screening is available on the Marché du Film Online platform, 24 hours after the physical screening in Cannes.

ACCESS DURATION: Accessible during a two-hour time slot the following day, at the same local time as the physical screening (local time of the viewer).

| *Please note this online screening is optional.*

04. Video Recommendations

1. FILE UPLOAD

Maximum Size: **200GB**.

Accepted Formats: **mp4, avi, mkv, mpeg, mpg, m4v, f4v, mov, qt, ogg, ogv, webm, wmv, flv**.

Multiplexed Files Only: Audio and video must be in a single file.

Frame Rates Supported: **23.976, 24, 24.976, 25, 30, 48, 50, 59.94, 60**.

VIDEO SPECIFICATIONS

Codec: **H.264 (preferred for faster uploads)** or **Apple ProRes (longer upload times)**.

Minimum Bitrate: **15 Mbps**.

Minimum resolution: **1280 × 720 (HD 720p)**.

Maximum resolution: **1920 × 1080 (Full HD 1080p)**.

Upload Type: Progressive only.

For transcoding, use the free software **Handbrake**.

AUDIO SPECIFICATIONS

Codec: **AAC**.

Minimum Bitrate: **256 Kbps**.

Stereo upload only.

CONTENT

No test patterns, countdowns, or blank sections at the start of the video.

Audio and video must be synchronized.

SUBTITLES

All videos must be available in English (audio or subtitles). Subtitles can be burned into the video or provided as a separate file.

INTERNET CONNECTION

A minimum upload speed of **10 Mbps** is recommended for optimal performance.

Test your connection with **Speedtest**.

WEB BROWSER & OPERATING SYSTEM

Use updated versions of Chrome or Firefox. Check if your browser is up-to-date at **www.whatsmybrowser.org**.

Ensure your operating system is supported by the manufacturer.

05. Security

The Marché du Film partners with **Blue Effcience**, a leading anti-piracy expert.

THE MARCHÉ DU FILM ONLINE USES THE MOST SECURE VIDEO STREAMING SOLUTION:

- **Individual accounts** with strong password policy, verification of the companies' profile and activity in the film industry.
- Powered by **Shift72**, a service hosted at **Akamai**, the worldwide CDN leader for video streaming.
- Screeners are secured with **DRM** and an additional array of anti-piracy features.
- DRM integrated into your video encoding and playback system. This type of encryption is required for studio grade content and ensures playback only occurs on the authenticated video player.
- **MPA compliant**, we operate according to trusted security standards.
- **Concurrent stream restrictions** to prevent multiple people sharing an account.
- Screeners are individually **watermarked** in real-time with a crypted ID that uniquely identify the viewer.
- Real-time **viewing reports** with name, time, duration of playback give you full control over access

FAQ - Screenings

Marché du Film 2026



MARCHÉ DU FILM
FESTIVAL DE CANNES

01. FAQ

Screening Bookings

1	WHO CAN BOOK SCREENINGS?	Screenings are exclusively reserved for Sales Companies with a Booth or a Croisette Package.
2	HOW MANY SCREENINGS CAN I BOOK?	Two screenings per film are allowed. A third screening can be added in the evening (from 8pm).
3	WHAT FILMS ARE ACCEPTED?	Only feature films produced after January 2025 are accepted, with priority given to Market Premieres. Films screened at another market before December 2025 are not eligible.
4	CAN I SCREEN A SHORT FILM?	For inquiries about short films, please contact SFC Rendez-vous Industry at sfinfo@festival-cannes.fr .
5	PROMO REEL SCREENINGS	Promo reels are screened with a little break between each segment to allow the audience to go in and out of the room.
6	HOW MUCH DOES A SCREENING COST?	Screening rates are listed on page 6 of our Guide.
7	HOW DO I BOOK A SCREENING?	Log in to your Marché du Film account , complete the relevant form, and submit your request.
8	AVAILABILITY AND PROCESSING OF REQUESTS	Time slot availability cannot be guaranteed. The options indicated in your screening request are only preferences. Our team will contact you as soon as possible with a proposed schedule.

02. FAQ

Screening In Cannes

8	ACCESS CONDITIONS FOR MARCHÉ DU FILM SCREENINGS	<p>Screenings generally prioritize attendees with a Priority Badge, followed by those with a Marché Badge.</p> <p>Screenings may also be announced with the following access restrictions:</p> <ul style="list-style-type: none">• Priority Badges Only: Restricted to Priority Badge holders and to those with a ticket issued by the sales agent• By Invitation only: Invitations are issued by the company organizing the screening.• Open to Press: Press badge holders can access the screening.
10	FILM ASSIGNMENT PROCESS	<p>You can assign your films after confirming your order form on your Marché du Film account. Please assign the correct film titles to your reserved time slot. You can then configure access restrictions for the screenings.</p>
11	HOW DO I SEND MY FILM?	<p>Log in to your Marché du Film account > View Request > Upload DCP. Please note the Film Token assigned to your film, then connect to Viapass.</p>
12	WHAT HAPPENS WITH SCHEDULE CHANGES AFTER THE DEADLINE?	<p>The screening schedule is shared daily with trade publications. Last-minute changes may not be reflected in the daily programs.</p>
13	HOW MANY TICKETS WILL WE RECEIVE FOR OUR SCREENINGS?	<p>The Marché du Film Screenings Department automatically issues a limited number of tickets proportional to the venue's capacity.</p>
14	HOW CAN I COLLECT TICKETS FOR MARCHÉ DU FILM SCREENINGS?	<p>Tickets can be collected from the Screenings Department on Level -1 of the Palais des Festivals starting May 11, 2026.</p>

02. FAQ

Screening In Cannes

15	ACCESS CONDITIONS FOR SCREENINGS IN CANNES	<p>During the Marché du Film in Cannes, control at the entrance of the rooms is ensured by Marché du Film staff.</p> <p>The conditions of priority access and security set by the Marché are ensured by its staff. Any company that has booked screenings is obliged to respect these rules and is no way authorized to intervene when spectators enter the theater rooms.</p> <p>IMPORTANT: Access to the Palais and the Riviera are authorized only to those with a badge (Marché, Festival, Daily). A Ticket from the Screenings Department is not sufficient to enter the Palais and Riviera.</p>
16	WHERE CAN I FIND INFORMATION ABOUT FILMS AND SCREENINGS?	<p>Information is available in the Screening Schedule, on the Web App, on Cinando, and on the Marché du Film Online website.</p>
17	SCREENING REPORTS	<p>The screening reports are available on your Marché du Film account. You can log in with the ID and password of the person who booked the screenings.</p> <p>Go to MY FILE > MY SCREENINGS > SEE DETAILS > SCREENINGS REPORTS</p>
18	WHEN WILL I RECEIVE MY INVOICE?	<p>All invoices will be processed at the end of the Marché du Film in June.</p>

03. FAQ

How to Update Information on your Film

*Most information in our publications is extracted from Cinando.
It is essential to update all details related to your film on this platform.*

19	WHERE SHOULD I INPUT MY FILM'S INFORMATION?	All information must be entered on the film page created on Cinando, in the Films tab of your company profile. For changes in film duration, please <u>contact</u> the Screenings Department directly.
20	WHERE SHOULD I UPLOAD VISUALS (POSTER, TRAILER, IMAGES)?	Visuals can be uploaded in the Films tab of your personal Cinando account.
21	HOW TO USE THE MARCHÉ DU FILM GRAPHIC ASSETS?	You will find all the useful informations including the label use for your films by following this <u>link</u> .

04. FAQ

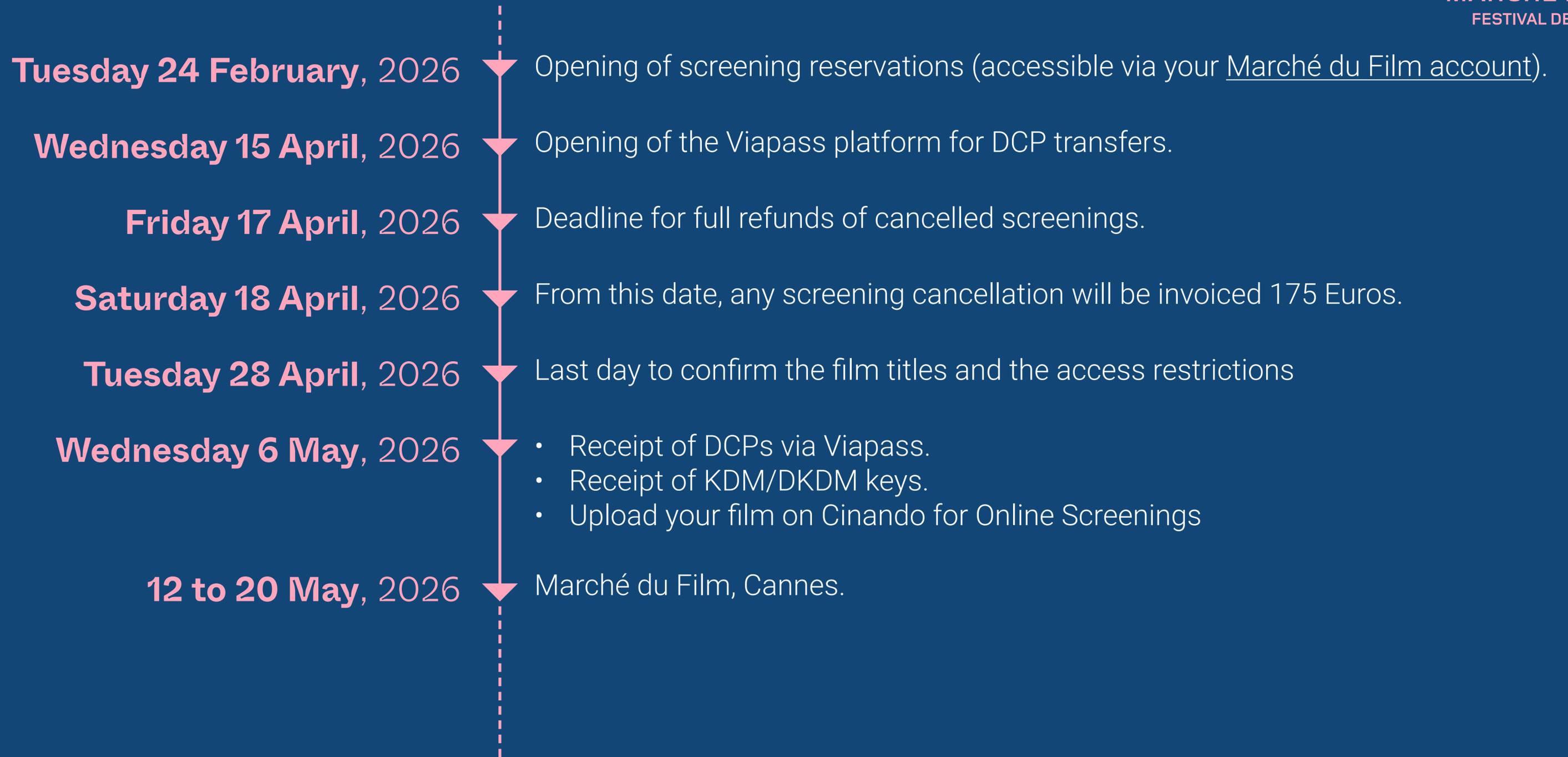
Marché du Film Online

22	HOW DO I UPLOAD MY FILM FOR AN ONLINE SCREENING?	This year, online uploads are free. You will receive an email with the necessary instructions. Films for online screenings must be uploaded via Cinando .
23	CAN I SEND INVITATIONS FOR ONLINE SCREENINGS?	Yes, you can send invitations through Cinando.
24	HOW CAN I RESTRICT ACCESS TO MY ONLINE SCREENING TO SPECIFIC TERRITORIES?	For the Marché du Film Online, select the Geoblocking option when configuring access restrictions. <ul style="list-style-type: none">• You can restrict access based on the countries where rights are still available.• Geoblocking is based on the company's country, not the viewer's location.• Viewers in a geoblocked territory can still request access to the screening.
25	HOW LONG IS AN ONLINE SCREENING AVAILABLE?	An online screening at the Marché du Film Online can be launched up to 120 minutes after the official start time.
26	HOW CAN I FIND MY SCREENING REPORTS?	Access your reports via Cinando > My Company Data > Screeners > Statistics.
27	WHO DO I CONTACT FOR TECHNICAL ISSUES WITH MY CINANDO ACCOUNT?	For technical issues, please contact Cinando Support .

Key Dates



MARCHÉ DU FILM
FESTIVAL DE CANNES



Contacts

Screenings Department

+33 1 53 59 61 00

screenings@festival-cannes.fr

(in Paris until Friday May 1, 2026)

Technical service

sts@festival-cannes.fr

(available from Thursday April 2, 2026).

KDM/DKDM Key Submission

canneskdm@festival-cannes.fr

Cinando Technical Support

contactus@cinando.com

Useful Links

Marché du Film

www.marchedufilm.com

Internet Connection Test

Speedtest

Browser Check

www.whatsmybrowser.org

CPL

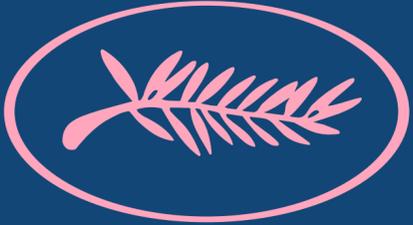
<https://registry-page.isdcf.com/>

Handbrake

<https://handbrake.fr/docs/en/latest/>



MARCHÉ DU FILM
FESTIVAL DE CANNES



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FESTIVAL DE CANNES

