

# Advertising<sup>1</sup>

L by **Cinando**

# MEET THE NEW CINANDO

Brand New Interface, Redesigned  
Experience, Seamless Brand Integration

**5M**  
PAGES VIEWED

**300K**  
ACTIVE USERS

**1.5M**  
VISITORS

**1M**  
SESSIONS



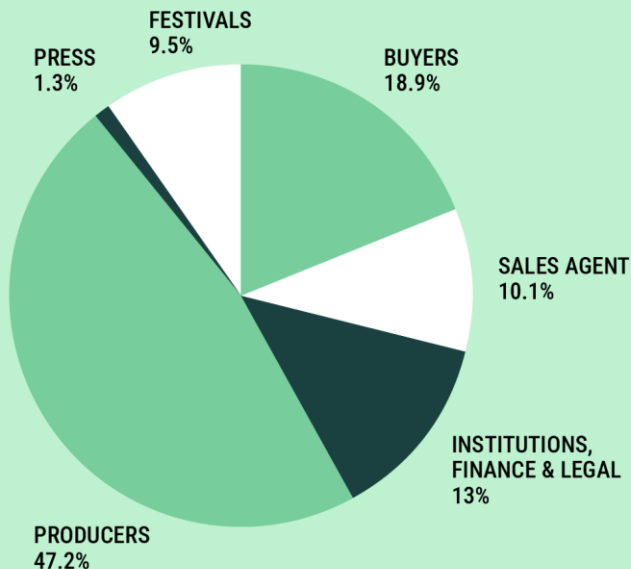
## NEW AD FORMATS!

# Find the right people

## Reach a highly-qualified audience

Cinando is 100% industry-only. Every user is a verified professional, ensuring that your campaigns directly reach buyers, sales agents, producers, distributors, festivals, institutions and more

% of People on Cinando  
according to their Company activity (2026)



## Leverage from our Market Environments

Maximize your reach during peak market periods and engage with active professionals year-round

### Market Environments



**+50%**  
USERS DURING  
MARKET WEEKS

**+193%**  
USERS DURING  
MARCHÉ DU FILM

# New Ad Formats

Contact us  
for **exclusivity** 

## Billboard

DESKTOP  
728 × 90



TABLET  
728 × 90



MOBILE  
320 × 100



## PRICES

- **AVERAGE WEEK** From **€5000**
- **MARKET WEEK** From **€6500**
- **MDF WEEK** From **€8000**

One week - 5 advertisers max

## Square

DESKTOP  
424 × 356



TABLET  
728 × 90



MOBILE  
320 × 100



## PRICES

- **AVERAGE WEEK** From **€1800**
- **MARKET WEEK** From **€2300**
- **MDF WEEK** From **€3000**

One week - 10 advertisers max

# Advertising

by **Cinando**

MARCHÉ DU FILM  
ADVERTISING DEPARTMENT

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