

# Advertising<sup>1</sup>

by **Cinando**

# MEET THE NEW CINANDO

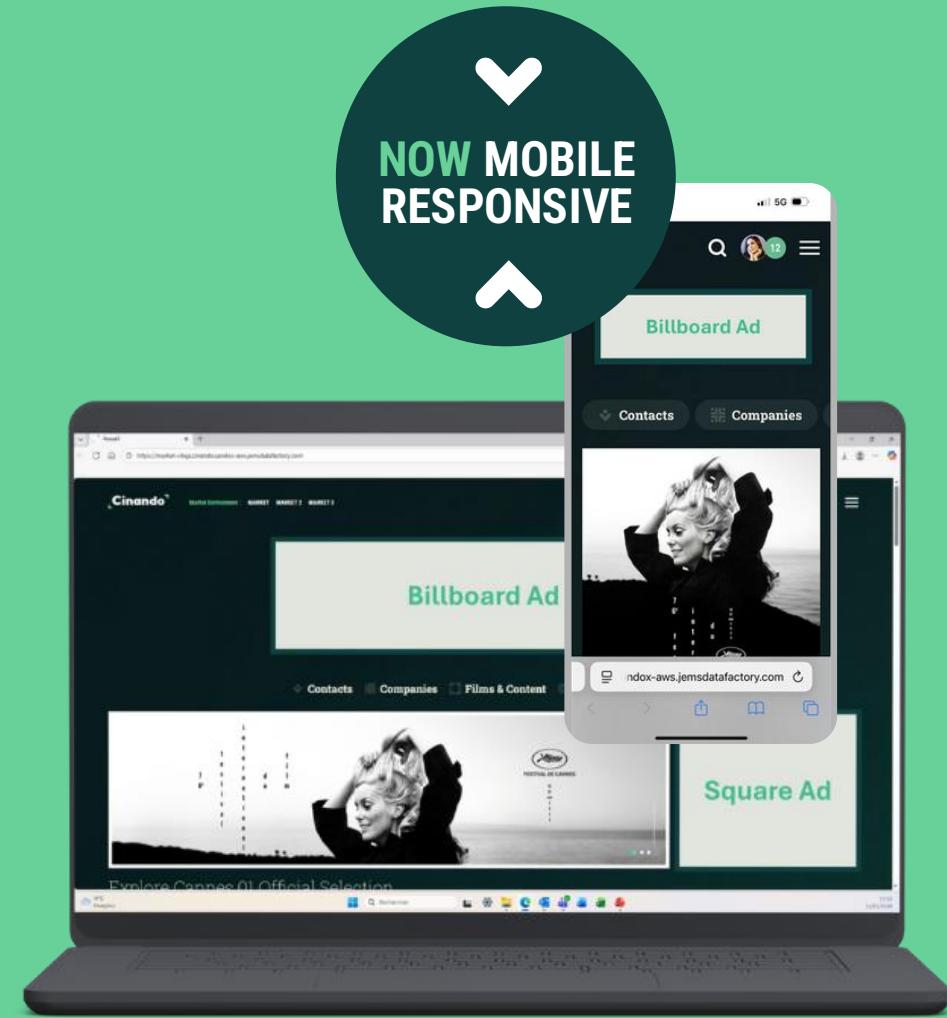
Brand New Interface, Redesigned  
Experience, Seamless Brand Integration

5M  
PAGES VIEWED

1.5M  
VISITORS

300K  
ACTIVE USERS

1M  
SESSIONS



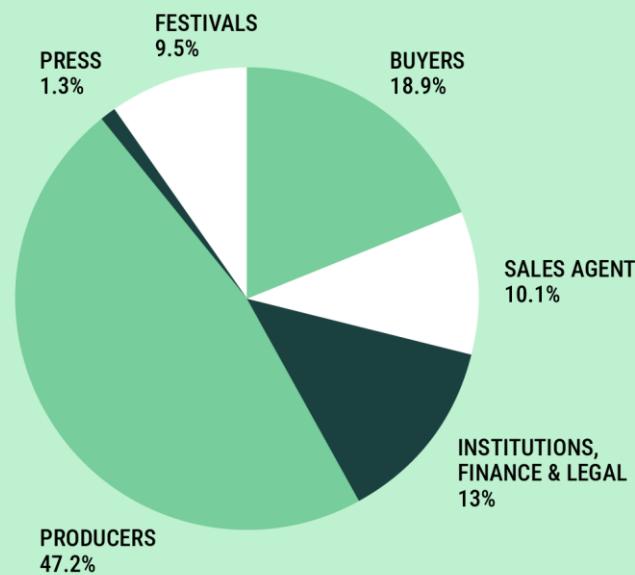
## NEW AD FORMATS!

# Find the right people

## Reach a highly-qualified audience

Cinando is 100% industry-only. Every user is a verified professional, ensuring that your campaigns directly reach buyers, sales agents, producers, distributors, festivals, institutions and more

% of People on Cinando according to their Company activity (2026)



## Leverage from our Market Environments

Maximize your reach during peak market periods and engage with active professionals year-round

### Market Environments



**+50%**  
USERS DURING  
MARKET WEEKS

**+193%**  
USERS DURING  
MARCHÉ DU FILM

# New Ad Formats

Contact us  
for exclusivity 

## Billboard

DESKTOP  
728 x 90



TABLET  
728 x 90



MOBILE  
320 x 100



## PRICES

- **AVERAGE WEEK** From **€5000**
- **MARKET WEEK** From **€6500**
- **MDF WEEK** From **€8000**

One week - 5 advertisers max

## Square

DESKTOP  
424 x 356



TABLET  
728 x 90



MOBILE  
320 x 100



## PRICES

- **AVERAGE WEEK** From **€1800**
- **MARKET WEEK** From **€2300**
- **MDF WEEK** From **€3000**

One week - 10 advertisers max

# Advertising

by **Cinando**

MARCHÉ DU FILM  
ADVERTISING DEPARTMENT

➤ [marketadvertising@festival-cannes.fr](mailto:marketadvertising@festival-cannes.fr)

SARAH CAGNEAUX  
CINANDO ADVERTISING OFFICER  
➤ [SCAGNEAUX@festival-cannes.fr](mailto:SCAGNEAUX@festival-cannes.fr)  
➤ M. +33 7 70 46 54 72

[cinando.com](http://cinando.com)

[marchedufilm.com](http://marchedufilm.com)