



MARCHÉ DU FILM
FESTIVAL DE CANNES

Advertise with us!

ADVERTISING DEPARTMENT
marketadvertising@festival-cannes.fr

Outdoor Signage

MARCHÉ DU FILM 2026

Promote your screenings and your company through high-visibility locations across Cannes



GIANT CANVAS

Facing the Palais des Festivals

€38 000*



GIANT PANEL

Riviera Entrance

€15 000*



DOUBLE-SIDED PANEL

Riviera Entrance

€5 700*



WALL PANEL

Riviera Entrance

FROM €6 500*

Digital Displays

MARCHÉ DU FILM 2026

Maximize your visibility at the Marché's busiest spots,
ideal for trailers!



SCREEN Riviera Entrance

FROM €14 000*



SCREEN Palais -1-Riviera Escalators

FROM €14 000*



SCREEN Lérins Entrance

FROM €8 000*



DIGITAL DISPLAY TOTEMS

Throughout
the Marché

€2 700*

Indoor Signage

Showcase your brand where it will be seen and remembered

MARCHÉ DU FILM 2026



STEPS

Festival-Palais -1 Stairs

€12 000*

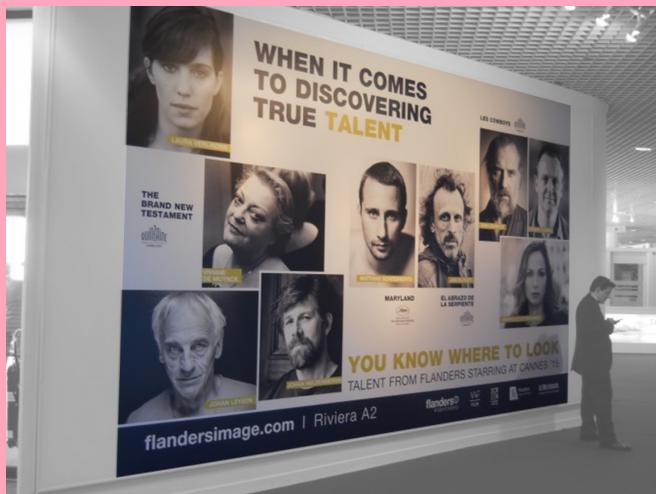


4-SIDED PILLAR

Palais -1 Level

4 SIDES €7 500*

1 SIDE €1 900*



WALL PANEL

Riviera Level

FROM €4 000*



WALL PANEL

Riviera and Lérins Screening Rooms

€5 500*

Escalator Signage

MARCHÉ DU FILM 2026

Capture the eyes of professionals on the move in high-traffic zones



WALL PANEL

Palais -1-Riviera
Escalators

FROM €4 000*



WALL PANEL

Riviera-Lérins
Escalators

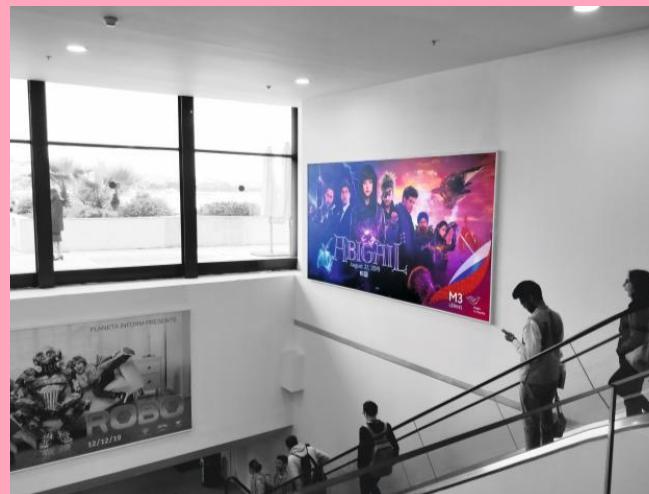
€10 000*



WALL PANEL

Riviera-Lérins
Escalators

€10 000*



DOUBLE WALL PANELS

Riviera-Lérins
Escalators

DOUBLE PANELS

€10 000*

Print Advertising

MARCHÉ DU FILM 2026

Extend your reach with print publications
Available at all Info Desks throughout the Marché du Film



THE MAP

FROM €5 500*



PROGRAMS GUIDE

FROM €2 500*



SCREENING SCHEDULE

FROM €2 500*



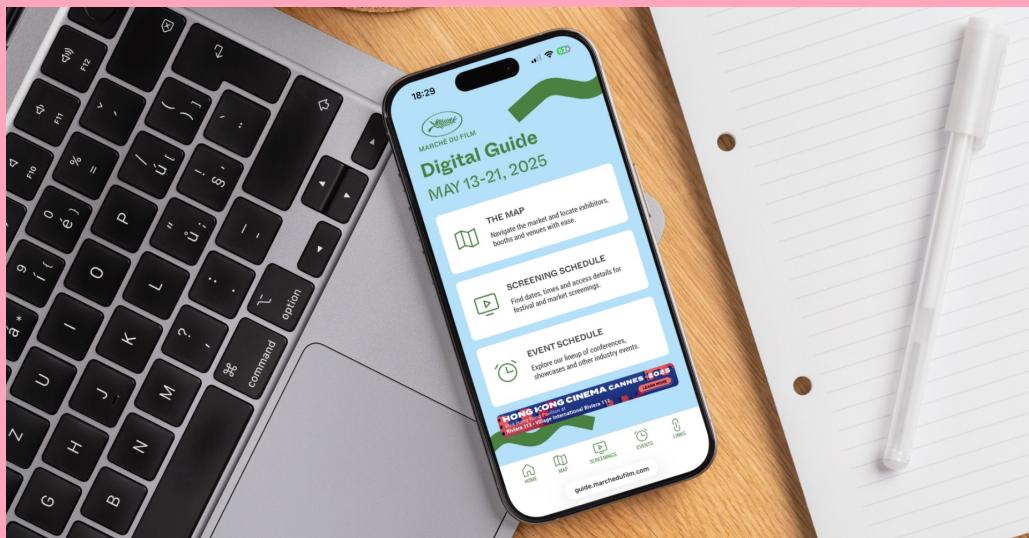
CONFERENCE SCHEDULE

€11 000*

Digital Advertising

MARCHÉ DU FILM 2026

Engage industry professionals with targeted, high-impact advertising



WEB APP

Our new go-to tool for Marché attendees

- **Main page banner** next to all event information.
- Used by **all Marché du Film attendees**.
- **High daily traffic**, ensuring strong visibility.

€6 000



NEWSLETTERS

Your ad in every inbox

FROM €1 300

- **Exclusive banner placement** in each newsletter.
- **Sent to a wide audience** of film professionals.
- **Regular exposure** from February until the end of the Marché.

40k impressions

8k unique users – more than half of our accreditors

Sent to 22 000 contacts

An average opening rate of 50 to 60%



Contact us!

Your advertising team Maya, Agathe and Sarah will be happy to assist you!

Strong. Simple. Unmissable.
Advertise at the 2026 Marché du Film



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