



MARCHÉ DU FILM
FESTIVAL DE CANNES

Advertise with us!

ADVERTISING DEPARTMENT
marketadvertising@festival-cannes.fr

Outdoor Signage

MARCHÉ DU FILM 2026

Promote your screenings and your company through high-visibility locations across Cannes



GIANT CANVAS

Facing the Palais
des Festivals

€38 000*



GIANT PANEL

Riviera Entrance

€15 000*



DOUBLE-SIDED PANEL

Riviera Entrance

€5 700*



WALL PANEL

Riviera Entrance

FROM €6 500*

* Fabrication cost included

Digital Displays

MARCHÉ DU FILM 2026

Maximize your visibility at the Marché's busiest spots, ideal for trailers!



SCREEN

Riviera Entrance

FROM €14 000*



SCREEN

Palais -1-Riviera
Escalators

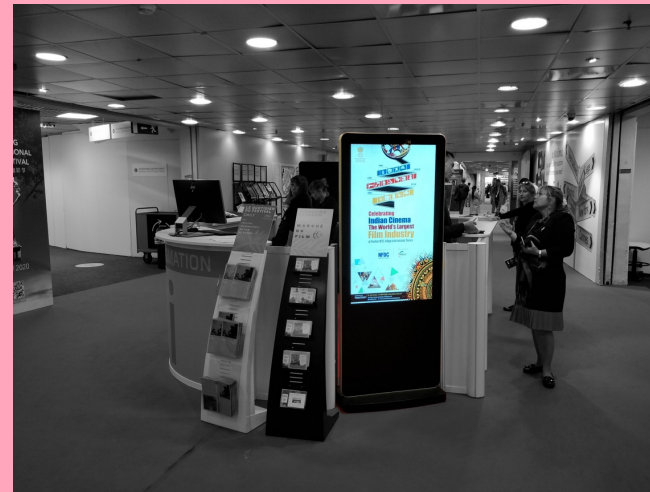
FROM €14 000*



SCREEN

Lérins Entrance

FROM €8 000*



DIGITAL DISPLAY

TOTEMS
Throughout
the Marché

€2 700*

* Fabrication cost included

Indoor Signage

MARCHÉ DU FILM 2026

Showcase your brand where it will be seen and remembered



STEPS

Festival-Palais -1 Stairs

€12 000*



4-SIDED PILLAR

Palais -1 Level

4 SIDES €7 500*

1 SIDE €1 900*



WALL PANEL

Riviera Level

FROM €4 000*



WALL PANEL

Riviera and Lérins
Screening Rooms

€5 500*

* Fabrication cost included

Escalator Signage

MARCHÉ DU FILM 2026

Capture the eyes of professionals on the move in high-traffic zones



WALL PANEL

Palais -1-Riviera
Escalators

FROM €4 000*



WALL PANEL

Riviera-Lérins
Escalators

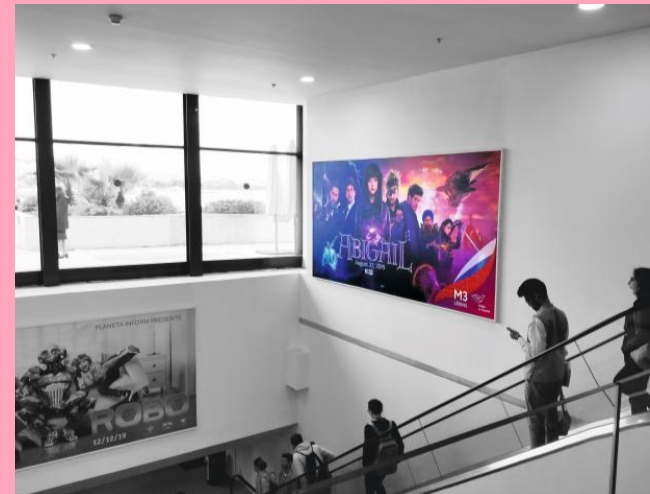
€10 000*



WALL PANEL

Riviera-Lérins
Escalators

€10 000*



DOUBLE WALL PANELS

Riviera-Lérins
Escalators

DOUBLE PANELS

€10 000*

* Fabrication cost included

Print Advertising

MARCHÉ DU FILM 2026

Extend your reach with print publications
Available at all Info Desks throughout the Marché du Film



THE MAP

FROM €5 500*



PROGRAMS GUIDE

FROM €2 500*



SCREENING SCHEDULE

FROM €2 500*



CONFERENCE SCHEDULE

BACK COVER

€11 000*

* Fabrication cost included

Digital Advertising

MARCHÉ DU FILM 2026

Engage industry professionals with targeted, high-impact advertising



WEB APP

Our new go-to tool for Marché attendees

€6 000

- **Main page banner** next to all event information.
- Used by **all Marché du Film attendees**.
- **High daily traffic**, ensuring strong visibility.

40k impressions
8k unique users – more than half of our accreditors



NEWSLETTERS

Your ad in every inbox

FROM €1 300

- **Exclusive banner placement** in each newsletter.
- **Sent to a wide audience** of film professionals.
- **Regular exposure** from February until the end of the Marché.

Sent to 22 000 contacts
An average opening rate of 50 to 60%



Contact us!

Your advertising team Maya, Agathe and Sarah will be happy to assist you!



MARCHÉ DU FILM
FESTIVAL DE CANNES

Strong. Simple. Unmissable.
Advertise at the 2026 Marché du Film

ADVERTISING DEPARTMENT
marketadvertising@festival-cannes.fr