

Cinemas Club



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The Marché du Film – Festival de Cannes launches the Cinemas Club, in association with Cine Group, to unite French and international exhibition professionals

The new venue is designed to strengthen the exhibition sector by connecting international cinema exhibitors, distributors, and key stakeholders

PARIS – 19 February 2026

The **Marché du Film** and **Cine Group** are pleased to announce their collaboration to create the first-ever venue within a major film market dedicated specifically to international cinema exhibition.

Situated at the Rotonde du Lérins, beside the Palais des Festivals, the new space aims to bring cinema theaters back to the center of industry discussions.

The venue will feature two distinct areas:

- The “**Lérins Cinemas Club**” premium screening room, at the heart of the Marché du Film, offering an immersive viewing experience designed for optimal viewing comfort, with Christie and Dolby equipment and KLS sofas.
- The “**Cinemas Club**” hospitality area, an adjoining reception space with a terrace overlooking the Bay of Cannes, dedicated to networking, meetings and discussions on the challenges and future of theatrical exhibition.

From Tuesday, 12 May to Wednesday, 20 May, the space and screening room will host a full daily program of events for the exhibition ecosystem. International industry leaders will participate in roundtables, conferences, and masterclasses throughout the market.

The venue will also be available to distributors, institutions and sales companies for film screenings, line-up presentations, and events for their partners. With its premium screening room and dedicated networking space, the Cinemas Club is set to become a key reference point for professionals in exhibition and international distribution.

“The Marché du Film has always served the ‘upstream’ market, connecting international sales companies and distributors. It felt essential to also address the ‘downstream’ market — between distributors and exhibitors — through this new initiative and premium screening venue,” said **Guillaume Esmiol**, Executive Director of the Marché du Film – Festival de Cannes.

“We are thrilled to partner with the Marché du Film to create this innovative and unique space,” added **Julien Marcel**, President of Cine Group. “Beyond being a working tool for professionals, this venue will also serve as a welcoming hub for exchange and reflection on the future of the cinema theatre.”

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About Marché du Film

The Marché du Film, the business hub of the Festival de Cannes, is the world's largest international gathering of film professionals, bringing together over 15,000 participants from around the world, including sales agents, producers, distributors, festival programmers and film institutions. Each year, the market hosts more than 1,500 exclusive screenings, 4,000 projects in development, and 250 industry events — providing a vibrant platform for the global film community to connect, accelerate their business, spark new collaborations and explore the latest trends & innovations shaping the industry.

Website: www.marchedufilm.com

About Cine Group

Cine Group is the French leader in ticketing services, digital marketing, and professional information dedicated to the film industry. The company supports over 30% of French cinema exhibitors through a comprehensive range of transactional, communication, and media solutions. Cine Group notably publishes Boxoffice Pro, France's leading professional media dedicated to cinema, and develops innovative tools to strengthen the connection between exhibitors, distributors, and audiences.

Website : www.cinegroup.fr