

## 1 INTRODUCTION

To ensure the continuation of its activity, the Association Française du Festival International du Film (AFFIF), the Marché du Film (SOGOFIF) and the Cinéfondation, hereinafter referred to collectively as "the Festival", may collect information ("personal data") about you on the following websites:

- <https://moncompte.festival-cannes.com>
- <https://moncompte.marchedufilm.com>
- <https://moncompte.cinefondation.com>
- <https://mydata.cinando.com>
- <https://www.marchedufilm.online>
- <https://ticketonline.festival-cannes.com>

This Privacy Policy applies to all of these websites and is intended to inform you about how we as the Festival collect and process your personal data, and to provide you with information about your privacy rights and the protection of your data.

The Festival reserves the right to modify the current Privacy Policy at any time.

## 2 PERSONAL DATA COLLECTION

Personal data is defined as any information that may directly or indirectly identify a physical person, or any data that can be linked directly or indirectly to an identified or identifiable individual.

As you browse our websites, the Festival collects information to determine your identity, track your activities on the sites using cookies and trackers (which are required to give you access to your accounts and site features, as well as to provide you with a secure experience), and process your registration or accreditation requests.

Data that is required for us to provide you with a response or the requested service are indicated by asterisks (\*).

Some of the data we collect, such as when you apply for accreditation, may be transmitted upon request to the relevant French police or legal authorities for security reasons.

In the event where an applicant is affiliated to a professional organisation, this data will also be transmitted to the registered professional organisation for verification purposes.

While browsing the websites and accounts, some links may redirect you to third-party websites of the Festival that have different privacy policies, cookie policies, legal notices or security measures.

The Festival cannot be held responsible for any personal data collected and processed by these third-party websites. For more information about how these websites process your data when you visit them, please refer to their privacy policies or contact them directly.

## 3 PURPOSE OF DATA PROCESSING

All processed personal data has a specific and pre-defined purpose prior to collection by the Festival. These purposes are as follows:

### My Account (Festival de Cannes and Cinéfondation)

- Access to the websites mentioned above
- Registration of a film for the different official competitions and the Short Film Corner
- Scanners at entrances for the Palais des Festivals, film screenings and conférences
- Granting accreditation
- Making contact following a support request

### My Account (Marché du Film)

- Access to the websites mentioned above
- Running a stand at the Marché du Film (purchasing material or a service)
- Purchasing a screening slot at the Marché du Film
- Participation in the Marché du Film programmes
- Communication (newsletters, e-invites)
- Invitations to professional events
- Online and offline publications (Pocket Guide, Cinando, etc. from the professional press)
- Sending professional information (screening schedule, events) and practical information
- Lunch reservations via an online form

### My Account (Marché du Film Online)

- Access to the websites mentioned above
- Managing company information
- Requesting and accepting meetings
- Presentation of participants and their projects during speed meetings
- Sending meeting proposals
- Meetings between users of the platform
- Establishing one-to-one communications between users
- Organising and participating in live conferences organized by the Marché du Film.
- Attending film screenings
- Organising and participating in sales meetings through virtual stands
- Forwarding participant lists to organisers of events, screenings and conferences
- Sending notifications to participants related to upcoming meetings and events

### Ticket Online

- Connection to the above sites
- Checking attendance days
- Account holder identification
- Review of the ticket application
- Delivery of e-tickets

## 4 RETENTION PERIOD

The personal data collected and processed by the Festival is only kept for limited and predefined periods.

These periods are defined in accordance with the relevant French law and standards, and range from 1 to 10 years depending on the data.

Once the retention period of the data has expired, the Festival commits to securely delete it, or make it public when required by law.

## 5 DATA RECIPIENTS

Any personal data collected is processed by the Festival or by its service providers on its behalf.

### Data recipients (Festival de Cannes, Marché du Film and Cinéfondation)

- Altec (the Festival's technical service)
- Agence Tournée Générale (the Festival's press office)
- Ambassador (official car service)
- ABDL (Festival Protocol)
- LSCI (the Festival's security service)
- SPJL (Festival Protocol)
- Tech Event (IT service provider)

### Data recipients (Marché du Film and Marché du Film Online)

- Marché du Film
- Cinando
- Screen International
- Le Film Français
- The Hollywood Reporter
- European Audiovisual Observatory
- Immosol (accommodation service)
- Variety
- Bsquare
- Zoom
- Talque
- Vimeo
- Organisers of events, screenings and conferences

### Data recipients (for exhibitors)

- Exhibit
- Viapass (Wi-Fi service)
- Leni
- LiveUp
- Control Office (prevention plans)
- The information provided by applicants for accreditation may be forwarded to and verified by the professional organisation you belong to for verification and advice.

Under no circumstances will the Festival sell or rent your personal data to third parties.

It is also possible that, in the context of legal proceedings or investigations, the Festival may transmit your personal data upon request from the judicial or supervisory authorities, in compliance with the legal framework established by French law or by existing international agreements.

## 6 TRANSFERRING DATA OUTSIDE OF THE EUROPEAN ECONOMIC AREA

The Festival stores your personal data within the European Economic Area. However, this data may be transferred to subcontractors or business partners located in other countries. In this event, the Festival guarantees to protect your personal data in accordance with the relevant legal provisions, specifically through the framework of standard contractual clauses established by the European Commission in order to ensure an adequate protection level of your privacy.

## 7 SECURITY OF PROCESSING

The Festival is committed to taking all necessary technical and organisational measures in accordance with the applicable legal provisions, in order to ensure the security of the personal data collected.

The Festival thereby protects your personal data against any alteration, accidental or deliberate loss, use, disclosure or unauthorised access.

## 8 RIGHTS OF THE INDIVIDUALS CONCERNED

In accordance with the regulations in force, you have various rights related to your personal data, including the right to access, transfer, amend, delete, refuse and limit the processing of your data.

These rights can be exercised by sending a request by post to 5 rue Charlot, 75003 Paris, or by filling in the relevant forms on the "Privacy Policy" pages on [www.festival-cannes.fr](http://www.festival-cannes.fr) and [www.marchedufilm.com](http://www.marchedufilm.com). We will endeavour to respond to your request within a timeframe that complies with the legal provisions in force. In the event you receive an inadequate response from us, you can submit a complaint to the Commission Nationale de l'Informatique et des Libertés (CNIL).

For more information about your rights, you can visit the CNIL website ([www.cnil.fr](http://www.cnil.fr)).

## 9 COOKIES POLICY FOR THE MARCHÉ DU FILM WEBSITE

### What is a cookie?

A cookie is a data file sent by a website and stored on your web browser when you visit that website. It temporarily stores anonymous information about visits and visitors to the site. Each time a user visits the site, the data from their previous visit is retrieved. Some cookies are necessary to use the site, some are used to personalise and optimise the display of content or to retrieve user preferences, and others are used to measure site performance and malfunctions or to secure access to the site.

### The use of cookies when you visit our site

The website <http://www.marchedufilm.online> uses cookies. By browsing this site, you automatically authorise [www.marchedufilm.online](http://www.marchedufilm.online) to save cookies in your browser. If you do not want our site to store cookies in your browser, you can disable cookies in your browser settings. In this event, some pages on the site may not function properly.

### What to do if you prefer not to use cookies

You have the option to block or delete cookies that have already been set, but please note that if you disable cookies a number of features will no longer be available on this site as well as some other websites. You can configure your browser to accept or reject all cookies, be notified when a cookie is stored, view its duration and content, and delete your cookies periodically. You can also type "cookies" into the "help" section of your browser to access instructions on how to manage them. To learn more about cookies, including how they are set and how to manage and delete them, visit the CNIL website.