



**MARCHÉ DU FILM**  
FESTIVAL DE CANNES

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# The Hollywood Reporter

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*Country of Honour*

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## **How the Cannes Film Market Will Shine a Spotlight on Switzerland as Country of Honor**

The Marché du Film will highlight the Alpine nation, which is a key co-producer and co-financer in European cinema.

Switzerland is set to take center stage at the 2024 Cannes Film Market, with the Alpine nation picked as this year's country of honor at the Marché du Film, which runs May 14-22 alongside the Cannes Film Festival.

National film promotion group Swiss Films, together with the Swiss Federal Office of Culture and Swiss public broadcaster SRG SSR, will host a series of events highlighting Switzerland's cinema culture and the opportunities the country offers for international producers. Switzerland will also host the opening night market party on May 15 (fingers crossed they're serving fondue).

In addition to the Swiss productions and co-productions screening at this year's festival – which include Konstantin Bojanov's *The Shameless* and Laetitia Dosch's *Who Let the Dog Bite?* in *Un Certain Regard* and Elena López Riera's short film *Las Novias Del Sur* in *Critics' Week* – Swiss-made productions will be highlighted across the Marché's 2024 program.

The Cannes Docs section will feature four documentaries-in-progress, and Goes to Cannes five fictional works-in-progress from Swiss talents. Five up-and-coming Swiss producers will take part in the Producers Network this year, two Swiss composers will be part of the 2024 Spot the Composer networking event, and the Swiss Arts Council, ProHelvetia, has picked four works by Swiss authors for the Marché's Shoot the Book! pitching section for literary adaptation.

Speakers from the Locarno and Zurich Film Festivals, the Cinémathèque Suisse, and ProHelvetia will participate in the Marché's conference program.

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