



**MARCHÉ DU FILM**  
FESTIVAL DE CANNES

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## Screen Daily

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*Switzerland : Country of Honour*

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**Author** : Rebecca Leffler

### **Cannes Marché du Film sets Switzerland as 2024 Country of Honour**

Cannes Film Festival's Marché du Film has selected Switzerland as country of honour at its 2024 global film market that runs May 14-22 during the annual festival.

Marché du Film will highlight Swiss content and talent across all sections of the market alongside promotion agency Swiss Films, in collaboration with the Swiss Federal Office of Culture and the Swiss Broadcasting Corporation SRG SSR.

A Swiss delegation will include filmmakers, producers, and industry experts with the aim of nurturing international partnerships, seeking co-production opportunities and boosting projects in development. The country will also put its multilingual workforce and post-production facilities on display to attract future international productions and showcase its latest innovations in technology bringing together Swiss creatives, local start-ups and film funding organisations.

To read more, please refer to the complete article : <https://www.screendaily.com/news/cannes-marche-du-film-sets-switzerland-as-2024-country-of-honour/5188507.article>