



MARCHÉ DU FILM
FESTIVAL DE CANNES

ADVERTISE WITH US!

MAYA LEYVA → mleyva@festival-cannes.fr **ARNAUD MENINDES** → amenindes@festival-cannes.fr



- PALAIS -1
- RIVIERA
- LÉRINS
- OUTSIDE



Signposting

Enjoy the best possible locations inside and outside the Riviera, Lérins and Palais -1, to promote your screenings and your company.

Outside
→ Map page 02



→
Giant canvas
facing the Palais
des Festivals

€38 000*



→
Giant banner /
Riviera
Entrance

€15 000*



→
Double-sided
panel /
Riviera Entrance

€5500*



→
Wall-panels /
Riviera Entrance

From
€6500

** Fabrication cost included*

Signposting

Maximize your **exposure**
at the **Marché du Film**

Riviera 
→ Map page 02



→
Wall panels /
Riviera
Entrance

€8700*



→
Panel between
the Palais-Riviera
Escalators

€7500*



→
Palais-Riviera
Escalators

Wall panels

From
€3500

Giant canvas

€13000*



→
Screening room
panel

€5500*

** Fabrication cost included*

Signposting

Palais -1
→ Map page 02



→
Wall panel /
Palais -1
entrance

€12000*



→
Light
Dome Bar

Hanging Banners

€9000*

4-sided Pillar

€6500*



→
4-sided Pillar /
Palais -1 Main
Aisle

4 sides
€5500*

1 side
€1900*



→
Central Round
Pillar / Palais -1
Main Aisle

€13000

* Fabrication cost included

Signposting

Lérins

→ Map page 02



→
Wall panel /
Screening
Room

€5500*



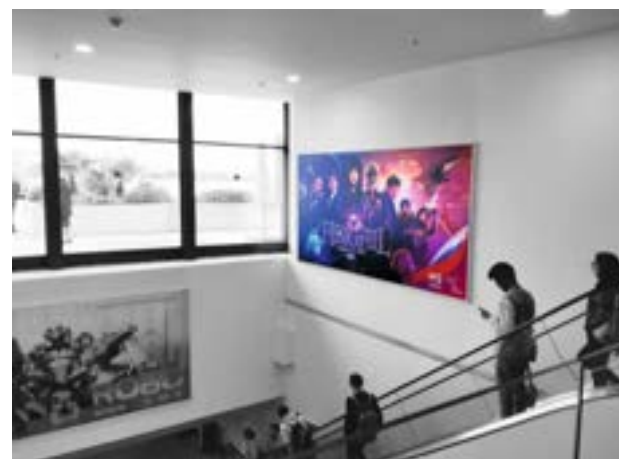
→
Light box /
Lérins
Entrance

€8500*



→
Wall panel /
Riviera-Lérins
escalators

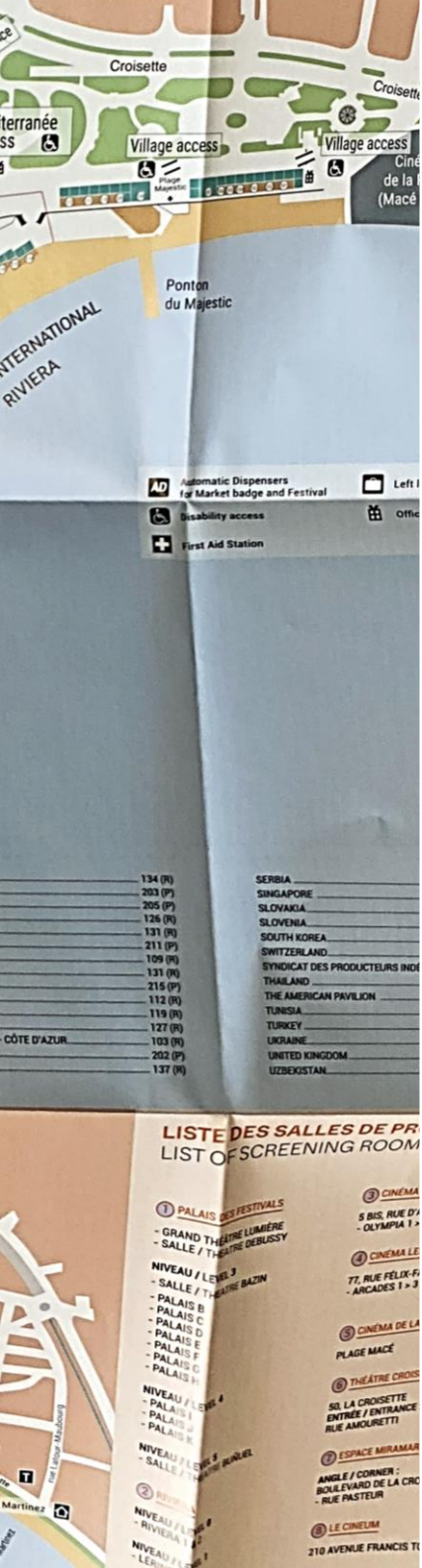
€9000*



→
Wall panel /
Riviera-Lérins
escalators

€5500*

* Fabrication cost included



Publications

Reach out to all our attendees directly

Market Screenings Guide

Offering to attendees the complete schedule of the films screened at the Marché du Film. A vital tool for any buyer!

FROM
1950€

Industry Programs Guide

Presenting the schedule of our programs dedicated to all sectors of the industry: co-production, docs, animation, genre films, XR, Innovation and more.

FROM
1950€

Conferences Schedule

Advertise on the back cover of the leaflet presenting the schedule of all the conferences organised by the Marché du Film.

FROM
4000€

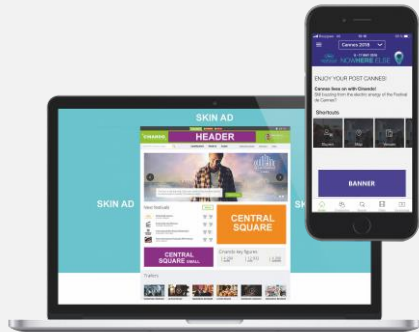
The Map

A detailed overview of the Festival and Marché areas that includes the list of all companies and institution exhibiting in the Palais and on the Croisette.

FROM
4000€

Digital Advertising

Use cutting-edge digital tools



Cinando

The most efficient industry database, accessible on laptops or via the mobile App. Showcase your business to a worldwide audience during the Marché du Film or ahead of it.

FROM
1500€
/ WEEK



Digital Signposting

Broadcast your visuals on the official information screens scattered in key locations of the Marché du Film. Bet on a dynamic communication that allows you to display animated visuals and to update your message every day.

2500€



Newsletters

Our official informative newsletters are sent to a wide audience of professionals from February until the end of the Marché. Insert a banner in them to reach out to future attendees directly in their mailboxes.

FROM
1000€

Packages

Boost your campaign at Cannes and highlight your company towards professionals from all over the world ! Pick up one of our advertising combo and get a special package discount deal

Starter Package

FROM
4900€

- 1 page in one of our publication
- 1 side of a 4-sided pillar
- 1 slot on our digital signposting screens network

Silver Package

FROM
9900€

- 1 page in one of our publication
- 1 inside wall panel
- 1 side of a 4-sided pillar
- 1 banner on Cinando during 1 week
- 1 slot on our digital signposting screens network

Premium Package

FROM
18900€

- 1 page in one of our publication
- 1 wall panel at the entrance of one of the screening room
- Customization of one of the staircase in the heart of the Marché
- 1 banner on Cinando during 2 weeks
- 1 slot on our digital signposting screens network





MARCHÉ DU FILM
FESTIVAL DE CANNES

CONTACT US!

MAYA LEYVA → mleyva@festival-cannes.fr **ARNAUD MENINDES** → amenindes@festival-cannes.fr