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## PROYECTA 2023 UNVEILS EXCITING LINEUP OF 15 PROMISING PROJECTS IN SEARCH OF CO-PRODUCTION

ORGANISED BY VENTANA SUR, MARCHÉ DU FILM & SAN SEBASTIAN FILM FESTIVAL,  
THE PROGRAM WILL TAKE PLACE FROM 27 NOVEMBER TO 1 DECEMBER IN BUENOS AIRES

Wednesday, 04 October 2023 - **Proyecta**, an initiative jointly organized by **Ventana Sur**, **Marché du Film - Festival de Cannes** and **San Sebastian Film Festival**, is thrilled to announce the lineup of 15 outstanding projects from film directors looking to secure additional funding and new partners for their first or second feature films. The program will present the projects and bring together industry professionals, including producers, international sales agents, and festival programming heads, in pursuit of fostering co-production between Europe and Latin America.

The sixth edition of Proyecta will take place both in-person and online as part of Ventana Sur's 15th market edition and will kick off in Buenos Aires with a riveting pitching session by the projects' producers on 29 November and in-person one-to-one meetings on 30 November.

This year's selection is a testament to the diversity and creativity of emerging filmmakers from across the globe. The chosen projects are made up of eleven Latin American projects hailing from **Argentina, Brazil, Chile, Colombia, Cuba, Honduras, Mexico**, and **Peru**, complemented by four compelling European projects with strong ties to Latin America. Among these, two projects boast German and Norwegian production affiliations, while two are captivating Spanish productions, one of which includes the Spanish-Chilian co-production *Tres Noches Negras (Three Black Nights)*, previously featured at the Europe-Latin America Co-Production Forum during the San Sebastian Festival. Notably, **60 % of the selected projects are helmed by talented female directors**, underlining Proyecta's commitment to diversity and inclusion.

The selection was made by representatives from the Marché du Film and San Sebastian Film Festival based on the reports of three experts: **Esperanza Luffiego** (San Sebastian Film Festival), **Paulo Roberto de Carvalho** (Autentika Films) and **Tatiana Leite** (Bubbles Project). The submission process received an overwhelming response, with over 200 projects from first and second-time directors, of which 42% were spearheaded by female directors.

Proyecta stands as an integral part of Ventana Sur, the leading Latin American film market organized by the **Instituto Nacional de Cine y Artes Audiovisuales de Argentina (INCAA)** and the **Marché du Film – Festival de Cannes**. The 2023 edition, co-funded by **Creative Europe MEDIA**, is slated to run from 27 November to 1 December.

As a result of new partnership agreements, selected project representatives will, for the first time, have an exceptional opportunity to vie for 2 coveted invitation awards. Firstly, they can secure an invitation to the **Sørfond Pitching Forum** of the following year, offering them the chance to pitch their selected (Sørfond-eligible) project to potential Norwegian co-producers and gain direct access to apply for support from SØRFOND (if the project includes a Norwegian co-producer). Secondly, project representatives can look forward to participating in the one of the inspirational labs of next year's WEMW (**When East Meets West**) **Co-Production Market**, a renowned annual market in Trieste, Italy whose

labs are uniquely designed to spotlight projects and professionals from Latin America and Ibermedia countries.

Proyecta's 2023 lineup includes the following 15 projects:

1. **BRAUTRAUB / MARRIAGE BY ABDUCTION**  
SOPHIA MOCORREA (ARGENTINA - GERMANY)  
**Country of production:** Germany  
**Production:** NIKO FILM
2. **DIME CUÁNTO ME QUIERES / TELL ME HOW MUCH YOU LOVE ME**  
CAMILA ZAVALA CHOCANO (PERU)  
**Country of production:** Peru  
**Production:** CONTENIDOS INTERACTIVOS S.A.C.
3. **EL AGUA NUNCA DOLIÓ / WATER NEVER HURT**  
ANA CLARA BUSTELO (ARGENTINA)  
**Country of production:** Argentina  
**Production:** PEZ DORADO CREATIVE CO.
4. **EL CORAZÓN ES UN MÚSCULO ERRÁTICO / THE HEART IS AN ERRATIC MUSCLE**  
JULIÁN DABIEN (ARGENTINA)  
**Country of production:** Argentina  
**Production:** PELÍCULAS V
5. **ELENA**  
DALIA HUERTA CANO (MEXICO)  
**Country(ies) of production:** Norway – Guatemala – Lithuania – Belgium  
**Production:** STÆR
6. **EVA**  
WILLIAM REYES (HONDURAS)  
**Country(ies) of production:** Honduras – Colombia  
**Production:** OPIDA
7. **HIPERBALADA / HYPERBALLAD**  
ALEJANDRA VILLALBA GARCÍA (MEXICO)  
**Country of production:** Mexico  
**Production:** PIANO
8. **IRMÃOS CARAIBA / CARAIBA BROTHERS**  
EDUARDO MOROTO (BRAZIL)  
**Country of production:** Brazil  
**Production:** TAQUARY FILMES
9. **LO IDEAL / IDEALLY**  
MARTINA MATZKIN (ARGENTINA)  
**Country of production:** Argentina  
**Production:** GRONCHO ESTUDIO
10. **LOS POZOS DEL DIABLO / THE DEVIL'S WELLS**  
JAIRO BOISIER OLAVE (CHILE - FRANCE)  
**Country(ies) of production:** Chile – France  
**Production:** CANGREJO FILMS
11. **MALMIRADA / STINK EYE**  
CRISTINA SÁNCHEZ SALAMANCA (COLOMBIA)  
**Country of production:** Colombia  
**Production:** CONTINENTE PICTURES

**12. MOA**

MARCEL BELTRÁN (CUBA)

**Country(ies) of production:** Brazil - Cuba

**Production:** MEDIOCELO FILMS

**13. OTRA VEZ MALENA / MALENA AGAIN**

LISANDRA LÓPEZ FABÉ (CUBA)

**Country of production:** Cuba - France

**Production:** IWA PELE

**14. ROBERTO Y LOS COMEDIANTES / ROBERTO AND THE PUPPETEERS**

VERÓNICA FONT ALFARO (SPAIN)

**Country(ies) of production:** Spain - Colombia - Germany

**Production:** PRODUCCIONES DOBLE BANDA

**15. TRES NOCHES NEGRAS / THREE BLACK NIGHTS**

THEO COURT (CHILE)

**Country(ies) of production:** Spain - Chile

**Production:** EL VIAJE FILMS

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**About Proyecta**

Proyecta, a collaborative venture between Ventana Sur, the Marché du Film, and the San Sebastian Film Festival, was founded in 2018 to champion co-productions between Europe and Latin America. It invites emerging filmmakers to submit their first or second feature film projects, facilitating connections with industry professionals. Selected projects receive global exposure through pitching sessions and one-on-one meetings, fostering international collaboration. As an integral part of Ventana Sur, Proyecta plays a pivotal role in advancing cross-cultural filmmaking partnerships and creativity in the ever-evolving world of cinema. Join us on this cinematic journey that transcends boundaries.

*Website:* [www.ventana-sur.com/en/proyecta](http://www.ventana-sur.com/en/proyecta)

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**About Ventana Sur**

Ventana Sur is the leading market for audiovisual content in Latin America and a must-attend event for global distributors and buyers. Organized by National Institute of Cinema and Audiovisual Arts (INCAA) and the Marché du Film - Cannes Film Festival, it unites industry players to foster international co-production, financing, and distribution of Latin American content. With 3,000 accredited participants annually, including 250+ buyers and sellers worldwide, Ventana Sur offers a dynamic platform for business conferences, pitching sessions, and networking opportunities. Its diverse sections showcase content of all genres and formats, providing a unique hub for promoting Latin American storytelling on the global stage.

*Website:* [www.ventana-sur.com](http://www.ventana-sur.com)

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**About Marché du Film – Festival de Cannes**

The Marché du Film, the business wing of the Festival de Cannes, is the largest international gathering of professionals in the film industry. As the key stepping stone in the creation, production and distribution of films around the world, the Marché is proud to bring together over 14,000 industry professionals (including producers, distributors, festival representatives, film institutions, buyers and financiers) from over 120 countries to meet, share ideas & projects, and make deals in one unique setting.

*Website:* [www.marchedufilm.com](http://www.marchedufilm.com)

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**About San Sebastian Film Festival**

San Sebastian Film Festival is a non-specialized competitive film festival, screening films for a diverse audience, including spectators, specialized media and film industry professionals. SSIFF also actively fosters project development, including works-in-progress (WIPs). Renowned for its audience-centric approach, the festival also serves as a hub for fostering collaboration between European and Latin American filmmakers while actively nurturing emerging talents and hosting various events throughout the year.

*Website:* [www.sansebastianfestival.com](http://www.sansebastianfestival.com)