



MARCHÉ DU FILM
FESTIVAL DE CANNES

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2023 MARCHÉ DU FILM BREAKS RECORD WITH OVER 13,500 PARTICIPANTS EXPECTED TO ATTEND

Cannes – 16 May 2023

The **Marché du Film**, the biggest international gathering of the film industry, is expected to make a history-breaking record this year. With registration still ongoing, the event is expected to welcome **13,500 accredited participants from more than 120 countries**, beating the previous record of 12,500 onsite participants in 2019.

The 2023 edition of the Marché du Film will feature more than **510 exhibitors** onsite, including **60 pavilions** in the iconic Village International and more than **300 exhibiting companies** doing business inside the Palais des Festivals. Additionally, there will be **1,200 market screenings** available (1,500 in total including the Festival and side sections).

More than **200 industry events**, such as works-in-progress showcases, pitching sessions, masterclasses, and workshops, will take place during the market event, including over **60 conferences** — its biggest lineup yet — welcoming the industry's most visionary, innovative, and impactful leaders.

The most represented countries in the 2023 edition so far are the **United States, France, United Kingdom, Germany and Italy**, with **Spain — the Marché du Film's 2023 Country of Honour** — seeing a 28% increase in Spanish participants since last year. There is also a welcome return of Asian and Australian participants, who are returning in bigger numbers.

"We are absolutely thrilled to see such a high level of interest and participation from all over the world," said the new Executive Director of the Marché, **Guillaume Esmiol**. "This year's record-breaking figures are a testament to the trust put forth by the industry, as well as the hard work and dedication of the Marché & Festival team. Cannes truly is the heart of the film industry."

The Marché du Film running from 16 to 24 May, with the Festival concluding its activities on 27 May.

About Marché du Film – Festival de Cannes

The Marché du Film, the business wing of the Festival de Cannes, is the largest international gathering of professionals in the film industry. As the key stepping stone in the creation, production and distribution of films around the world, the Marché is proud to bring together over 12,500 industry professionals (including producers, distributors, festival representatives, film institutions, buyers and financiers) from over 120 countries to meet, share ideas & projects, and make deals in one unique setting.

Among other key industry programs, Cannes Next is the Marché du Film's innovation-driven business development platform exploring the future of the entertainment sector. Each year, Cannes Next presents a tailor-made series of inspiring conferences, keynotes and panel discussions with top-tier visionaries and decision-makers to discuss today's latest business strategies and cutting-edge technologies. Industry creatives, tech companies, executives and entrepreneurs are invited to attend our key events, including workshops and demos, to test new solutions, enhance new partnerships and foster business opportunities.

Website: www.marchedufilm.com