



CANNES MAKERS
MARCHÉ DU FILM

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THE MARCHÉ DU FILM-FESTIVAL DE CANNES UNVEILS 2023 CANNES MAKERS PROGRAM PARTICIPANTS

THE NEW INITIATIVE SUPPORTED BY CREATIVE EUROPE MEDIA REVEALS THE FIRST CANNES MAKERS PARTICIPANTS WHO WILL PARTICIPATE IN A THREE-DAY PROGRAM DEDICATED TO INTERNATIONAL SALES

Paris – 27 April 2023 – The **Marché du Film – Festival de Cannes** is pleased to announce the eight participants in the inaugural **Cannes Makers** program, running from **22 to 24 May 2023** in Cannes.

This new three-day program in the heart of the Cannes Film Market 2023 is aimed at a new generation of professionals seeking personalized coaching to structure their early career, strengthen their professional skills and bring them key networking opportunities.

Eight participants were selected from across the globe among the more than 250 applications received from 65 countries.

The aim of this new mentoring program is to shape the new generation of film industry leaders by fostering collaboration across borders, connecting participants with key industry experts and nurturing their drive to thrive.

Developed in collaboration with **Initiative Films**, Cannes Makers will allow participants to interact with the different professions involved in the sale/distribution/release of films from the entire process of creating a film, from writing and development to production and meeting an audience. The program will also address issues impacting the industry including diversity, inclusion, representation, and sustainability.

MEET THE 2023 PARTICIPANTS

The chosen participants consist of young professionals in the film industry, as well as students and interns under 30 from Greece, Germany, Nepal, France (including DOM TOM), Ukraine and Morocco.

Eyva Cibrelis-Octaville – France
Angel Lama - Nepal
Darya Levchenko – Ukraine
Clemens Meyer – Germany
Alphonse Morain – France
Noa Nwande – France
Scally Mamoun – Morocco
Errika Zacharopoulou - Greece

The Cannes Makers program is supported by **Creative Europe MEDIA**.

About Marché du Film – Festival de Cannes

The Marché du Film, the business wing of the Festival de Cannes, is the largest international gathering of professionals in the film industry. As the key stepping stone in the creation, production and distribution of films around the world, the Marché is proud to bring together over 12,500 industry professionals (including producers, distributors, festival representatives, film institutions, buyers and financiers) from over 120 countries to meet, share ideas & projects and make deals in one unique setting.

Website: www.marchedufilm.com



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About Creative Europe MEDIA

Creative Europe MEDIA soutient les industries cinématographiques et audiovisuelles européennes dans le développement, la distribution et la promotion de leur travail. Le programme apporte une aide aux films, séries TV, documentaires, jeux vidéo et contenus immersifs ayant une dimension européenne à voyager au-delà des frontières. Ses actions de financement soutiennent également les cinémas, les festivals et les marchés, ainsi que l'épanouissement des talents européens et le développement du public.

About Initiative Film

Founded in 1993 by Isabelle Fauvel and joined by Hakim Mao in 2017, Initiative Film is the first French film consulting company specialized in the development of audiovisual projects for French and foreign professionals: producers, screenwriters, directors, artistic agents... As attentive partners, we step in at any stage of the development phase and accompany the creative progress and the thought process on the artistic and economic feasibility of the projects. Initiative Film's expertise covers the full spectrum of film development: consultancies and story editing on scripts at any stage, scriptwriter casting, book scouting, training and workshop design, and the creation of content for programmes dedicated to the industry in festivals globally.
