



MARCHÉ DU FILM
FESTIVAL DE CANNES

Advertising In Cannes

16 – 24 May 2023

PALAIS -1



RIVIERA



LÉRINS



OUTSIDE



VILLAGE INTERNATIONAL
PANTIERO SIDE



LÉRINS

RIVIERA

PALAIS
DES
FESTIVALS

MARCHÉ DU FILM
SEASIDE ENTRANCE
VILLAGE INTERNATIONAL
RIVIERA SIDE



VILLAGE INTERNATIONAL
RIVIERA SIDE



RED
CARPET

MARCHÉ DU FILM
ENTRANCE

SQUARE MÉRIMÉE

CROISSETTE

CROISSETTE



FESTIVAL INTERNATIONAL
DU FILM DE CANNES
2022 17-28 MAI

MARCHÉ DU FILM



75e FESTIVAL INTERNATIONAL
DU FILM DE CANNES

PALAIS -1

RIVIERA

LÉRINS

Signposting

Maximize your **exposure**
at the **Marché du Film**

Outside

→ Map page 02



→
Riviera
façade



→
in front
of the Palais
des Festivals

€38 000



→
outside
the entrance
of the
Riviera

€5500



→
Marché
du Film
entrance
(Riviera side)

€6500

Signposting

Enjoy the best possible locations inside and outside the Riviera, Lérins and Palais -1, to promote your screenings and your company.

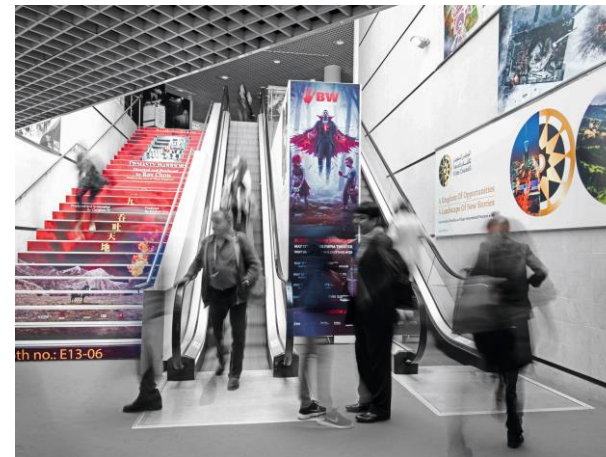
Riviera

→ Map page 02



→
Marché
du Film
Entrance

€8600



→
Palais-Riviera
Escalators -
Stairs

€8500



→
Palais-Riviera
Escalators
- Wall panels

From
€3500



→
Top of the
Palais-Riviera
escalators

€9000

Signposting

Palais -1

→ Map page 02



→
Marché
du Film
Entrance
(Palais side)

€12000



→
In The Light
Dome Bar

From
€6200



→
Palais Main
Aisle Pillar

€1860



→
Central Pillar

€13000

Signposting

Lérins

→ Map page 02



→
Lérins
Screenings
Room

€5500



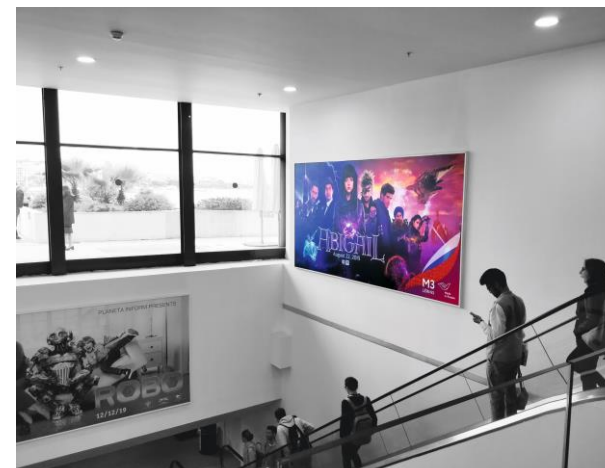
→
Lérins
Entrance

€8500



→
Riviera to
Lérins
escalators

€9000



→
Riviera
to Lérins
escalators
(sides)

€5500

Publications

Reach out to all our attendees directly

Printed Publications



Pocket Guide

The Marché du Film's handy guide with key information such as screening schedule, films details, presentation of the Industry Programs and practical details.



Daily Screening Program

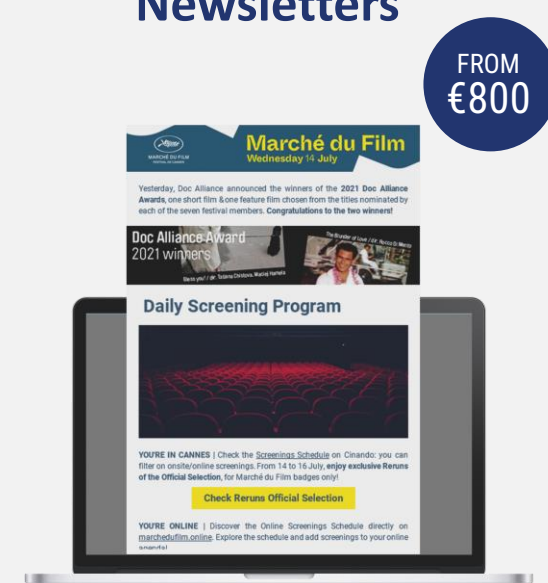
The precise schedule of all the Marché du Film Screenings, released daily. Distributed in all the Marché du film cinemas, information points and other key locations. Promote your screening and your line-up



The Map

A detailed overview of the Festival and Marché areas

Marché du Film Newsletters



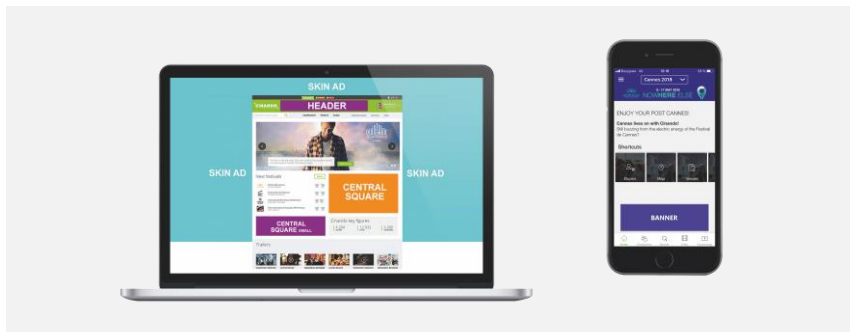
Our official informative newsletters are sent to a wide audience of professionals from February until the end of the Marché.

Insert a banner in them to reach out to future attendees directly in their mailboxes.

CONTACT → Arnaud Menindes
amenindes@festival-cannes.fr

Digital advertising

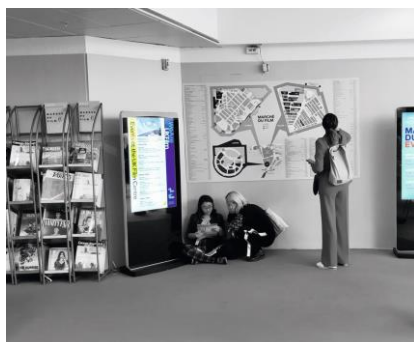
Use cutting-edge digital tools



Cinando

The most efficient industry database, accessible on laptops or via the mobile App. Showcase your business to a worldwide audience all year long.

From
€1500
/ WEEK



Digital Signposting

Broadcast your animated visuals on the official information screens of the Marché du Film.

€2500



Packages

Optimize your **media visibility**

Starter Package

- 1 page in the Pocket Guide
- 1 side of a 4-sided pillar
- 1 slot on our digital signposting screens network

From
€4900

Silver Package

- 1 page in the Pocket Guide
- 1 inside wall panel
- 1 side of a 4-sided pillar
- 1 banner on Cinando during 1 week
- 1 slot on our digital signposting screens network

From
€9900

Premium Package

- 1 page in the Pocket Guide
- 1 wall panel at the entrance of one of the screening room
- Customization of one of the staircase in the heart of the Marché
- 1 banner on Cinando during 2 weeks
- 1 slot on our digital signposting screens network

From
€18900



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