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Winston Baker, in partnership with Marché du Film, to Feature CEO of Castle Rock Entertainment, Rob Reiner at the 12th Annual International Film Finance Forum at the 75th Annual Cannes Film Festival

Winston Baker, leading Global Producer of Entertainment conferences will be hosting its 12th Annual International Film Finance Forum, in partnership with Marché du Film, on the Main Stage at the 75th Annual Cannes Film Festival on Friday, May 20th, 2022.

The International Film Finance Forum brings together leading Industry Executives from around the world to discuss and gain insight on the latest trends, shifts in the market and for networking purposes. The event revolves around providing entertainment professionals with the ability to hear from our established speaking faculty as well as form collaborative relationships with others.

Amy Baker, CEO and Co-Founder of Winston Baker mentions, "We have the ability to connect an In-Person event with a Global Virtual audience, which allows for participants from all over the world to learn from our esteemed speakers and experience our highly informative and inspiring Forum."

All Marché du Film accredited badge holders will be granted free admission to the Forum, it will also be available for Streaming and On-Demand access on Winston Baker's website after commencement of the event.

This year features two exceptional Fireside Chats; first with Hollywood Legend and CEO of Castle Rock Entertainment, Rob Reiner and then with Award-Winning Director Yann Demange and Producer Thomas Benski. These intimate conversations will provide participants with an exclusive opportunity to learn from these elite speakers in a very personal and informative way.

The roster of Industry Executives speaking this year include those behind films such as A Few Good Men, CODA, When Harry Met Sally, The Princess Bride, The Farewell, Honey Boy, I, Tonya, The Expendables Franchise and many more. The panelists come leading industry companies such as CAA, Participant, XYZ Films, Millennium Media, FilmHedge and more.

The program this year will focus on the evolving landscape of the Entertainment Industry, the change in consumer interests and trends, and how Filmmakers, Producers, Financiers, Distributors and Dealmakers are successfully adapting to this ever-changing International Market.

"We are very happy to continue our partnership with Winston Baker and to host the International Film Finance Forum in Cannes for this new market edition. We are thrilled to be hosting so many prestigious speakers and offering our market participants this privileged moment that will undoubtedly be a highlight of the Marché du Film. After two difficult years,

it is important to reconnect in person and find new opportunities to be inspired and receive precious insights from professionals who are references in their field,” says Guillaume Esmiol, Co-Executive Director of the Marché du Film - Festival de Cannes.

This is Winston Baker’s 12th year hosting this sought-after forum at the prestigious Cannes Film Festival. This year the event will be presented on the Main Stage of the Festival and will run from 10:00am – 1:00pm.

Our Forum Partners include the Marché du Film, FilmHedge and FilmFestivals.com

About Winston Baker

Winston Baker produces conferences globally for the entertainment industry addressing strategies for finance, growth and innovation. For more information www.winstonbaker.com

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