

MARCHÉ DU FILM  
FESTIVAL DE CANNES

# Pre-Cannes Screenings

21-25 JUNE 2021

The Marché du Film is set to take place in Cannes later than usual this year, from July 6 to 15.  
In the meantime, we offer you a dedicated online rendez-vous.

The Pre-Cannes Screenings will be 4 days of exclusive online market screenings, for sales agents and buyers only!

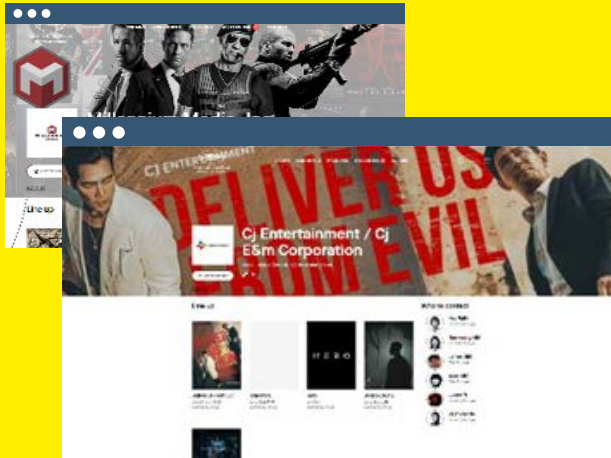


# What does it look like?

A space for sales agents to  
connect with buyers and display  
their new films.



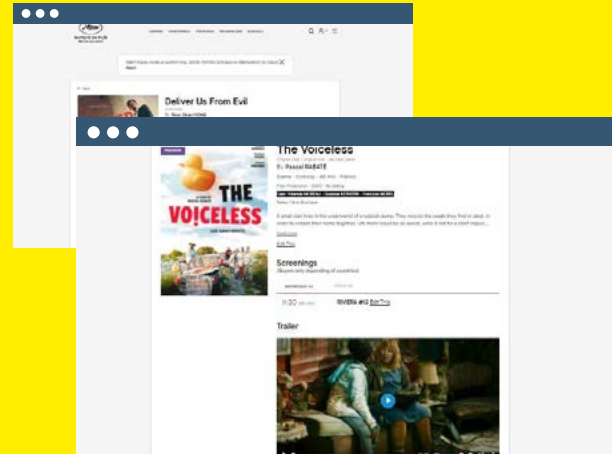
# Online Booths



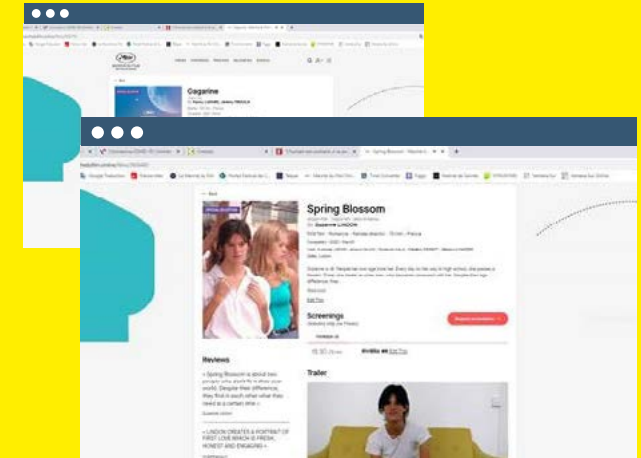
**Showcase your films** and projects with videos, visuals and other promotional material.

Your **company information** and **staff member** details will be automatically integrated.

**A schedule** of your **upcoming screenings** will be highlighted.

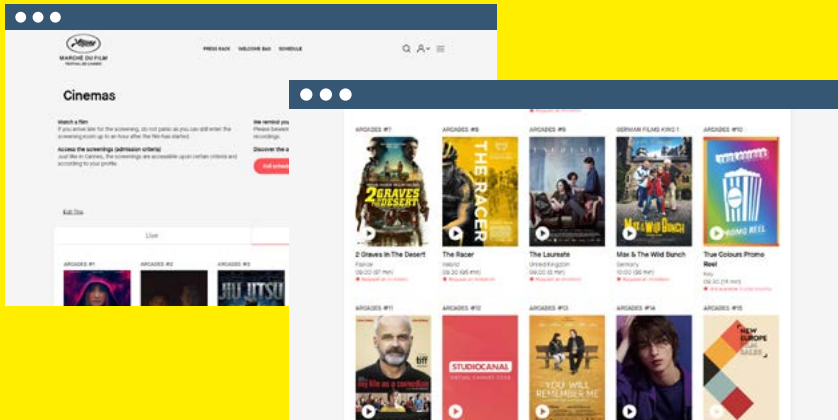


Access to a **dedicated page** for **each of your films**, with a page showing the main information, trailers, downloadable documents etc.



Possibility to **download alternative content** such as video presentations by talents, etc.

# Our Online Cinemas

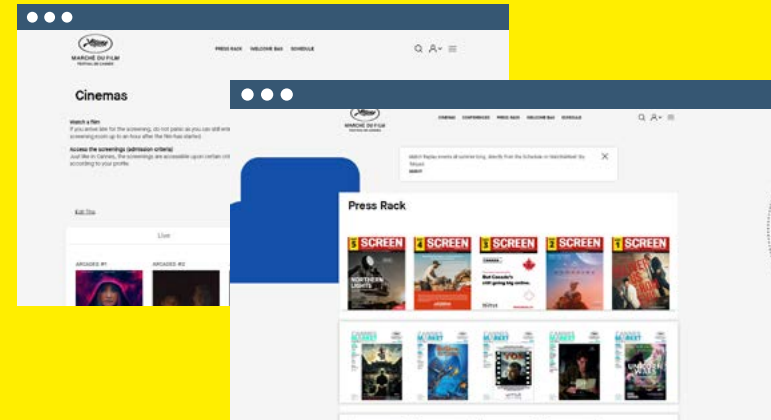


**Screenings** will be organized in one of **our online theaters** according to a pre-established schedule.

Films will be screened based on **local times**.

**Each Online Market Screening** is available within a time frame of **2 hours after its beginning**. Within this time, the film starts from the beginning regardless of the start time.

# Communication and Press coverage



**Information** on **films** and **screening** schedules will be **available on our website**, on Cinando and in online dailies.

**Press coverage** will also be organized along with the trades.



# How to participate?



# Book your company **online booth** first

→ **Booking fee : € 390\***

# and then book **your screenings**

**Deadline : May 26**

→ **Booking fee per film: € 90\*** which will include 2 screenings for the film

In addition, you may have to pay the Cinando upload fee for your film (between 6 € and 18 € depending on requested quality and storage duration).

**From mid-April**, Online Screening reservations can be made on [www.marchedufilm.com](http://www.marchedufilm.com). These requests are processed in order of arrival.

Priority will be given to films being presented for the first time in a market (**Market Premiere**).

## **Conditions for submitting a film:**

- Online screenings are reserved to Sales Companies with a virtual booth only.
- Films completed before January 1, 2020 and those that have been screened at a market prior to December 2020 are not accepted.
- Only feature films will be accepted.

As usual, sales companies may restrict access to screenings, employ geoblocking, and will receive a list of attendees after each screening.

\* There is no VAT to be added for online services except for French companies or European ones without a VAT number.



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**For more information,  
don't hesitate to **contact us** at:**

**Sales department**

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