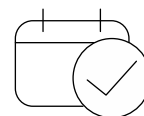


## GENERAL INFORMATION BOOKING MARCHÉ SCREENINGS



From April 19, requests for screenings (onsite & online) will be open on [www.marchedufilm.com](http://www.marchedufilm.com).

These requests will be processed in order of arrival. Priority will be given to Market Premieres.

**New:** For every ONSITE screening, you will benefit from an ONLINE screening, 24-hours after the screening in Cannes on the Marché du Film Online website. The online screening will be accessible during a two-hour window, the next day at the same time (local time of the online viewer). This free online screening is optional.

The screenings are exclusively reserved for sales companies registered at the Marché du Film (Marché du Film exhibitors or Croisette Package).

Films produced before January 1, 2020, and those screened at a Market prior to December 2020, are not accepted.

Only 2 screenings per film are allowed.

The Riviera and Lérins theaters are reserved in priority for Film Market exhibitors.

## ROOMS INFORMATION



The Marché screening rooms are spread over 5 locations

### THE PALAIS DES FESTIVALS

→ Palais B to H  
→ Palais I, J, K

### RIVIERA & LERINS

→ Riviera 1 and 2  
→ Lérins 1 to 4

### CINÉMA OLYMPIA

5 bis, rue d'Antibes  
→ 9 screens

### CINÉMA LES ARCADES

77, rue Félix Faure  
→ 3 screens

### Access to the Marché screening rooms is reserved in order of priority

- 1 Holders of a Marché Priority badge (with a purple stripe)
- 2 Holders of other Marché badges
- 3 People with an invitation issued by the Marché Screenings Department and given to the companies who booked the slots. No other invitations will be accepted.

Journalists accredited to the Festival do not have access to Marché screenings, unless specifically requested by the company who booked the screening. Festival badge holders and day passes are not allowed access to Marché screenings without an invitation issued by the Marché.

Control at the entrance of the rooms is ensured by the Marché staff in charge of applying the current sanitary rules. The conditions of priority access and security set by the Marché are also ensured by its staff. Any company that has booked screenings is obliged to respect these rules and is in no way authorized to intervene when spectators enter the theater rooms.

**IMPORTANT** Access to the Palais and the Riviera are authorized only to those with a badge (Marché, Festival, Daily). An invitation from the Screenings Department is not sufficient to enter the Palais and Riviera.

A Daily Marché badge, from 1 to 3 days maximum, can be purchased at the GARE MARITIME. It gives access to the Palais, but also to the Riviera, unlike the daily Festival badge.

The sales company may restrict access to the onsite screenings directly on the Marché website until June 14th. This information will be mentioned in our publications.

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## THE SCREENINGS CAN BE

### → Invitation only

*(for screenings: invitations must be requested from the Screenings Department and are to be collected in Cannes)*

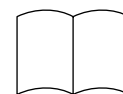
### → Priority badges only

### → Open to the Press

*These restrictions can be changed until 72 hours before the screening.*

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## PUBLICATIONS



**Information on films and screening times (both onsite & online) can be found in the Pocket Guide, the Daily Screening Program, Cinando and on the Marche du Film Online website.**

### → CONFIRMATION

Please confirm the program of screenings, the assignment of film titles and the restrictions of access to the screenings (by invitation, priority badges, authorized press, secret) no later than June 14, in order for us to send the information to the international press, edit our publications and update our tools.

### → PLANNING

The schedule of screenings is transmitted daily to the professional magazines and published in dailies. We cannot guarantee the publication of last-minute changes.

### → PRIVATE SCREENINGS

It is also possible to organize private screenings that will not appear in any publication, by notifying the Screenings Department before June 14th.

### → 1 SCREENING = 1 COMPANY

A screening can only appear in the publications and on Cinando listed with one company name.

### → LIST OF PEOPLE ATTENDING SCREENINGS

The Market staff scans the badges at the entrance of the screening rooms in order to establish a list of people attending the screenings with the names of the companies and their contact information in Cannes.

These lists are available on [www.marchedufilm.com](http://www.marchedufilm.com) a few hours after the end of the screening. The Marché du Film cannot be held responsible in the event a list is unavailable or incomplete, and the sales company cannot claim compensation.

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# CANCELLATION POLICY

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**UNTIL JUNE 1** → any cancelled screening will be fully refunded.

**FROM JUNE 2** → the screening will only be partially refunded if the slot has been taken over by another company. In this case a handling fee will be charged for each cancelled screening (120 euros / 100 euros for exhibitors).

**AS OF JUNE 22** → all cancelled screenings will be due in full.

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# SCREENINGS FEES

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→ The above rates are for screenings slots of up to **110 minutes**.

→ Films lasting between **110 and 140 minutes** will be billed at a 25% increase.

→ **Over 140 minutes**, the Marché will reserve 2 consecutive slots.

→ **Trailers** will be shown in a full slot, in a loop.

→ **Tests or rehearsals** are invoiced 450 euros (excl. VAT) for a maximum of 20 minutes. For longer rehearsals, the Marché will charge a full slot. Tests or rehearsals are only held in the evening.

→ **Marché du Film exhibitors** benefit from a 20% discount on the price of screenings. The Riviera and Lérins rooms are allocated in priority to exhibitors with a booth in the Palais des Festivals or the Riviera/Lérins.

→ **Companies from the European Union** having indicated their intra-community VAT number and foreign companies (outside the E.U.) having sent proof of taxation, pay the rate before tax. Other companies, including French companies, are invoiced with VAT (currently 20%).

# SCREENING PRICES



**In case capacity should be limited, a discounted screening fee will be proposed.**

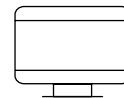
SCREENING ROOMS	NB SEATS	SCREENING TIMES	SOUND	SCREEN (METERS)	FORMATS	PRICES (BEFORE TAXES)	MARCHE EXHIBITORS PRICES
Riviera 1	63	9H30-12H-14H15-16H30-18H45-21H	7.1	5,74 × 2,50	DCP	1 029 €	823 €
Riviera 2	63	9H00-11H30-13H45-16H-18H15-20H30	7.1	5,74 × 2,50	DCP	1 029 €	823 €
Lérins 1	63	9H30-12H-14H15-16H30-18H45-21H	7.1	5,74 × 2,50	DCP	1 029 €	823 €
Lérins 2	63	9H-11H30-13H45-16H-18h15-20H30	7.1	5,74 × 2,50	DCP	1 029 €	823 €
Lérins 3	63	9H30-12H-14H15-16H30-18H45-21H	7.1	5,74 × 2,50	DCP	1 029 €	823 €
Lérins 4	63	9H00-11H30-13H45-16H-18H15-20H30	7.1	5,74 × 2,50	DCP	1 029 €	823 €
Palais K	147	9H30-12H-14H15-16H30-18H45-21H	7.1	5,25 × 2,25	DCP	1 223 €	978 €
Palais I	73	9H30-12H-14H15-16H30-18H45-21H	7.1	4,70 × 2,05	DCP	1 029 €	823 €
Palais J	73	9H00-11H30-13H45-16H-18H15-20H30	7.1	4,70 × 2,05	DCP	1 029 €	823 €
Palais B	38	9H00-11H30-13H45-16H-18H15-20H30	7.1	4 × 2,42	DCP	793 €	634 €
Palais C	43	9H30-12H-14H15-16H30-18H45-21H	7.1	4 × 2,42	DCP	793 €	634 €
Palais D	43	9H00-11H30-13H45-16H-18H15-20H30	7.1	4 × 2,42	DCP	793 €	634 €
Palais E	38	9H30-12H-14H15-16H30-18H45-21H	7.1	4 × 2,42	DCP	793 €	634 €
Palais F	34	9H00-11H30-13H45-16H-18H15-20H30	7.1	2,92 × 1,80	DCP	793 €	634 €
Palais G	38	9H30-12H-14H15-16H30-18H45-21H	7.1	2,92 × 1,80	DCP	793 €	634 €
Palais H	47	9H00-11H30-13H45-16H-18H15-20H30	7.1	3,45 × 1,90	DCP	793 €	634 €
Arcades 1	246	9H00-11H30-13H45-16H-18H15-20H30	7.1	8,70 × 3,70	DCP	1 515 €	1 212 €
Arcades 2	128	9H30-12H-14H15-16H30-18H45-21H	5.1	5,65 × 2,43	DCP	1 324 €	1 060 €
Arcades 3	77	9H00-11H30-13H45-16H-18H15-20H30	5.1	4,65 × 1,98	DCP	1 145 €	916 €
Olympia 1	320	9H00-11H30-13H45-16H-18H15-20H30	ATMOS/5.1	10,70 × 4,10	DCP	2 289 €	1 831 €
Olympia 2	252	9H30-12H-14H15-16H30-18H45-21H	5.1	8.20 × 3.50	DCP	<b>1 619 €</b>	1 295 €
Olympia 3	70	9H00-11H30-13H45-16H-18H15-20H30	5.1	6,40 × 2,70	DCP	1 294 €	1 035 €
Olympia 4	72	9H30-12H-14H15-16H30-18H45-21H	5.1	3,90 × 1,90	DCP	1 294€	1 035 €
Olympia 5	114	9H30-12H-14H15-16H30-18H45-21H	5.1	5.80 × 2.70	DCP	1 420 €	1 136 €
Olympia 6	65	9H00-11H30-13H45-16H-18H15-20H30	5.1	4,40 × 2,00	DCP	1 294 €	1 035 €
Olympia 7	82	9H00-11H30-13H45-16H-18H15-20H30	5.1	6,70 × 2,90	DCP	1294 €	1 035 €
Olympia 8	127	9H30-12H-14H15-16H30-18H45-21H	5.1	5.70 × 2.70	DCP	1 420 €	1 136 €
Olympia 9	79	9H00-11H30-13H45-16H-18H15-20H30	5.1	4,80 × 2,40	DCP	1294 €	1 035 €

**Evening Option for screenings from 8pm: + 160 €**

**Please contact us for more information on 3D screenings**

**Please contact us for more information about the Cineum Cinemas**

# BOOKING ONLINE SCREENINGS



## OUR ONLINE CINEMAS

- Starting April 19, requests for ONLINE screenings will be open on [www.marchedufilm.com](http://www.marchedufilm.com).
- Online Marché screenings are reserved for companies with a virtual booth. (For more information, please contact the Sales Department team).
- Films produced before January 2020, and those that have been screened at a Market prior to December 2020, will not be accepted.
- Films that have never been screened at a previous Film Market will be given priority (as a Marché Premiere)
- Screenings will be organized in one of our online theaters according to a pre-established schedule.
- Films will be screened based on local times.
- Each online screening is available within a time frame of 120 minutes after its beginning. Within this time, the film starts from the beginning regardless of the start time.

## LIST OF PEOPLE Attending Online Screenings

On Cinando, you can access detailed viewing reports in real time, including names, companies and the duration watched.

## ACCESS TO ONLINE SCREENING ROOMS

A sales company may restrict access to screenings.

- This choice can be made from your personal account on Cinando  
[How to set viewing rights.pdf](#)  
[How to send invites.pdf](#)

The screenings can be

- Restricted to categories such as Buyers, Festivals or Press.
- By Invitation or Request Only.

## GEOBLOCKING

You can also limit access according to the countries where the film's rights are still available. Geoblocking is based on the company's country, not on the country from where the buyer is actually watching the film.

Specific buyers listed in a geoblocked territory will have the possibility to request access to watch the film (in the case they are interested in purchasing the rights for another territory).

## PUBLICATION

Information on films and screening schedules will be available on the [marchedufilm.online](http://marchedufilm.online) platform, as well as Cinando.

## DAILY SCHEDULE UPDATES

The screening schedule is sent to international trades and published online

## 1 SCREENING = 1 COMPANY

Only one company can be associated with a screening.

# FILMS UPLOAD ON CINANDO



Before uploading a film, please make sure the information is completely and accurately filled in on Cinando.

Films must be uploaded to your personal Cinando account no later than June 29.  
→ See the Cinando technical guide [here](#)

## PRICES



### SCREENING FEE

The cost per film will be 90 euros (VAT excluded) per screening .

In addition, the Cinando upload fee will be at your expense (between 6€ and 18€ depending on requested quality and storage duration). Forensic watermarking will be available at extra cost, (for more information email us at : [contactus@cinando.com](mailto:contactus@cinando.com)).

## DEADLINES



- |                                   |   |
|-----------------------------------|---|
| <b>APRIL 19</b>                   | → Screening reservation opens on <a href="http://www.marchedufilm.com">www.marchedufilm.com</a>                             |
| <b>UP TO JUNE 1</b>               | → Full refund of the cancelled slots  |
| <b>FROM JUNE 2<br/>TO JUNE 21</b> | → Each cancelled slot is invoiced 120 euros<br>(100 euros for Marché exhibitors)  |
| <b>JUNE 7</b>                     | → Deadline to update your Cinando line-up   |
| <b>JUNE 14</b>                    | → Deadline to assign films to reserved slots<br>and select access restrictions to screenings                                |
| <b>FROM JUNE 22</b>               | → Cancelled screenings are due in full and won't be refunded  |
| <b>JULY 1</b>                     | → Deadline to deliver DCPs and KDMs (on the <a href="mailto:kdm2021festival-cannes.fr">kdm2021festival-cannes.fr</a> email) |
| <b>JULY 1</b>                     | → Deadline to upload films on Cinando for the ONLINE screenings   |
| <b>JULY 17</b>                    | → Deadline to pick up your physical DCPs at the Stock Films offices in Cannes   |



+ 33 1 53 59 61 00



[screenings@festival-cannes.fr](mailto:screenings@festival-cannes.fr)



[www.marchedufilm.com](http://www.marchedufilm.com)

*The Marché du Film thanks all its exclusive technical providers for their continuous support.*

**CHRISTIE**

**Dolby**

