

MARCHÉ DU FILM
FESTIVAL DE CANNES

Pre-Cannes Screenings

25 – 28 MAY 2021

The Marché du Film is set to take place in Cannes later than usual this year, from July 6 to 15.
In the meantime, we offer you a dedicated online rendez-vous.

The Pre-Cannes Screenings will be 4 days of exclusive online market
screenings, for sales agents and buyers only!



What does it **look like?**

A space for sales agents to
connect with buyers and display
their new films.

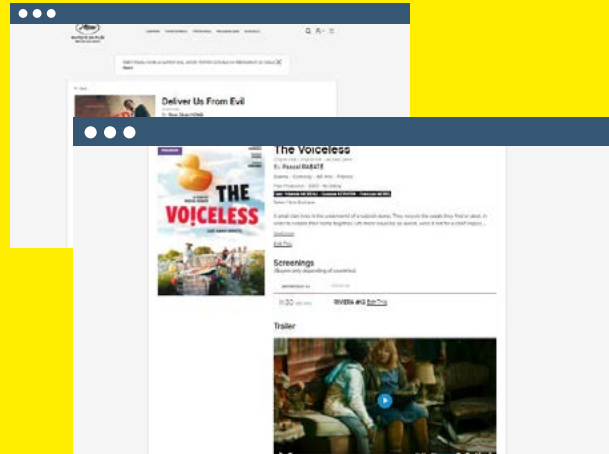
Online Booths



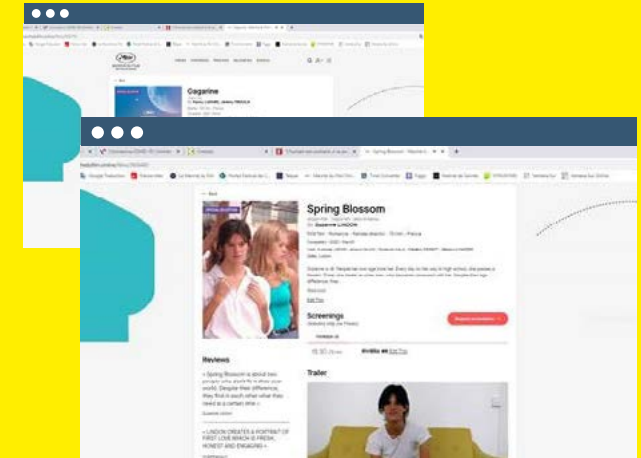
Showcase your films and projects with videos, visuals and other promotional material.

Your **company information** and **staff member** details will be automatically integrated.

A schedule of your **upcoming screenings** will be highlighted.

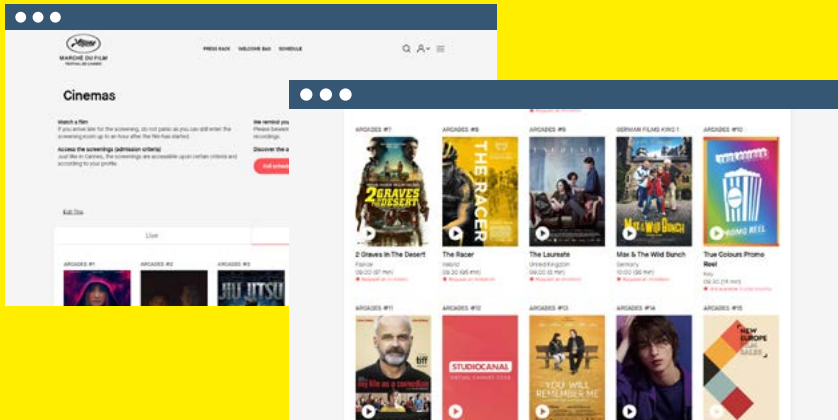


Access to a **dedicated page** for **each of your films**, with a page showing the main information, trailers, downloadable documents etc.



Possibility to **download alternative content** such as video presentations by talents, etc.

Our Online Cinemas

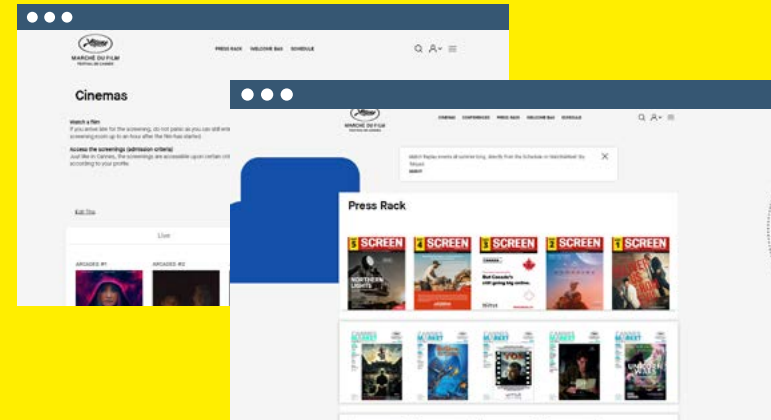


Screenings will be organized in one of **our online theaters** according to a pre-established schedule.

Films will be screened based on **local times**.

Each Online Market Screening is available within a time frame of **2 hours after its beginning**. Within this time, the film starts from the beginning regardless of the start time.

Communication and Press coverage



Information on **films** and **screening** schedules will be **available on our website**, on Cinando and in online dailies.

Press coverage will also be organized along with the trades.



How to participate?



Book your company **online booth** first

→ **Booking fee : € 390***

and then book **your screenings**

→ **Booking fee per film: € 90*** which will include 2 screenings for the film

In addition, you may have to pay the Cinando upload fee for your film (between 6 € and 18 € depending on requested quality and storage duration).

From mid-April, Online Screening reservations can be made on www.marchedufilm.com. These requests are processed in order of arrival.

Priority will be given to films being presented for the first time in a market (**Market Premiere**).

Conditions for submitting a film:

- Online screenings are reserved to Sales Companies with a virtual booth only.
- Films completed before January 1, 2020 and those that have been screened at a market prior to December 2020 are not accepted.
- Only feature films will be accepted.

As usual, sales companies may restrict access to screenings, employ geoblocking, and will receive a list of attendees after each screening.

* There is no VAT to be added for online services except for French companies or European ones without a VAT number.



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**For more information,
don't hesitate to **contact us** at:**

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