



For more information and
banners booking, contact us

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CINANDO
Join & Connect

Make
your b2b
communication
travel the
global film
industry

◉ **advertise
with us!_**

unlock the film industry_



the everyday essential for professionals_

With over 15% growth, CINANDO should reach a new peak and exceed 2 millions visits per year.

CINANDO is THE reference website for professionals looking for a reliable database of the global film industry. Much beyond that, it is the ultimate one-stop platform with an ever growing number of essential digital resources.



First and foremost, the core of CINANDO is its database. With over 37,000 referenced companies and the contact details of more than 83,000 registered members, it is the most complete Industry directory. CINANDO is also continually adding to its services and among its latest features are:

- Dedicated market modes displaying key information to prepare attendance to all major international events.
- A highly secure B2B streaming service with over 3,300 titles available for viewing.
- A brand-new service to promote, share and buy subtitles.
- Mobile apps to access Cinando content wherever & whenever.

CINANDO is expanding fast, both in terms of its features and in terms of audience. With over 15% growth, CINANDO will reach a new peak and exceed 2 millions visits per year. The trends of the Industry are mirrored in this expansion, with Europe still on top, followed by North America and a booming Asia seeing 30% more users in a year.

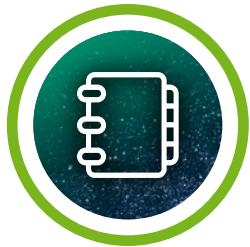
Beyond these impressive figures, CINANDO is an everyday essential for professionals. One of the only websites that is always running, morning to night, on the computer of all key industry players.

In a business world where digital marketing has over taken all other forms of advertising, CINANDO is the most efficient solution for a targeted communication campaign, tailored for a globalised film industry. Our very competitive offers will give you the best visibility towards those who matter.

Jérôme Paillard - CINANDO Executive Director



the all-in-one platform_



INDUSTRY DATABASE

Contact details of over 83,000 certified professionals working in more than 37,000 companies worldwide.



SCREENER SERVICE

The next-gen B2B streaming platform. Easy and safe hosting. Possibility to invite anyone. Watchable anywhere.



MOBILE APPS

Access to the Cinando database and market modes wherever. With Screeners available while on the go!



VIDEO LIBRARIES

A solution for Festivals & Institutions to showcase their films online with their own customizable website.



CONTENT PROMOTION

Line-ups and trailers showcased across the network. Currently more than 63,000 titles are available for buyers.



FEATURED MARKET MODES

Providing key information: full lists of accredited industry professionals, screening schedules, company line-ups, etc.



SUBTITLES

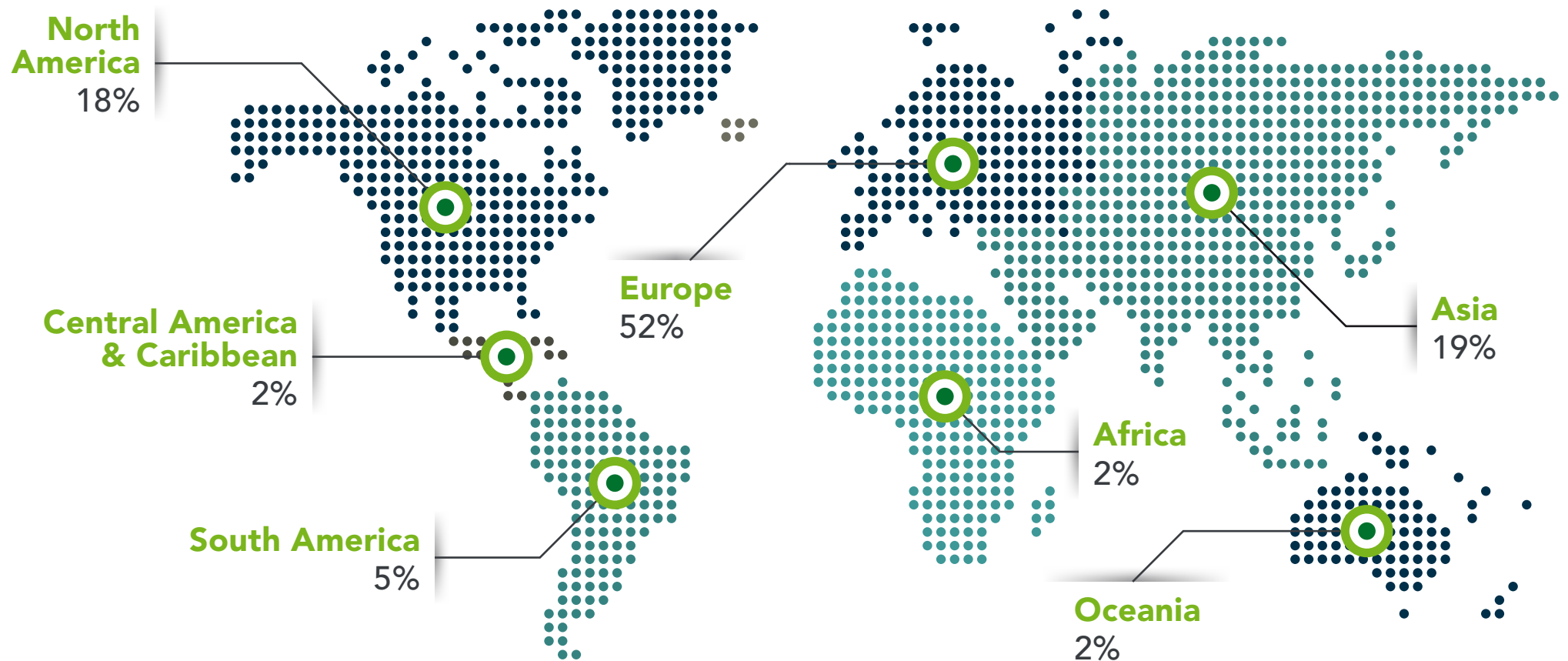
A game changing tool to easily store, promote, search for, find, buy and reuse existing subtitles.



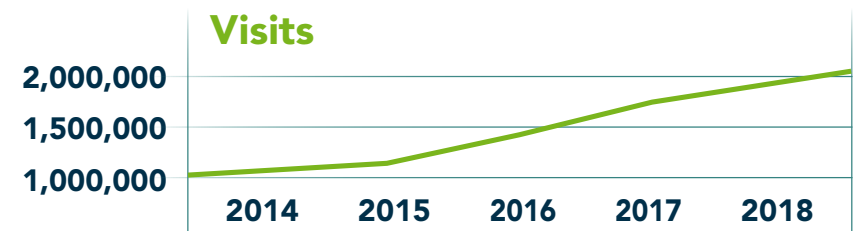
JOB SEARCH

A brand new tool to bring together recruiters and talents of the industry.

reach a global and growing audience_



	Annual	Monthly	Weekly	Yearly growth
Visits	1,952,263	162,689	37,544	+16%
Users	955,891	79,658	18,382	+22%
Page Views	8,893,836	741,153	171,035	+7%



Source: Google Analytics.

whoever your target audience, they are using **CINANDO_**



For Sales Companies

Showcase your line-up to a huge audience of distributors, festivals, VOD platforms, TV broadcasters. Including over 4,000 registered buyers looking for fresh content.



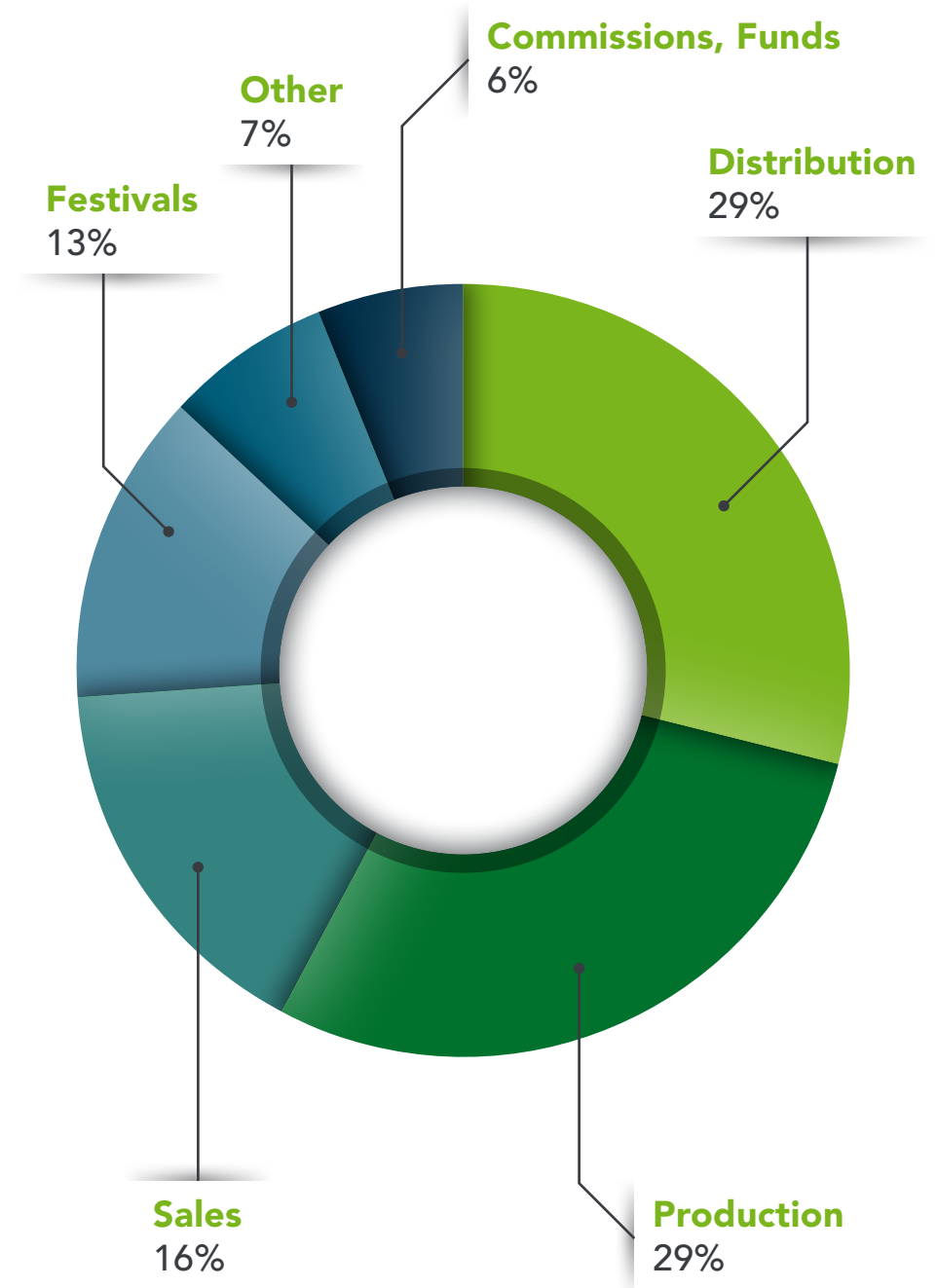
For Film Commissions

Make more than 38,000 registered producers aware of your filming locations, incentives and cash rebates.



For Festivals

Promote your event to the whole industry, publicize your accreditation offers and the opening of your film registrations.

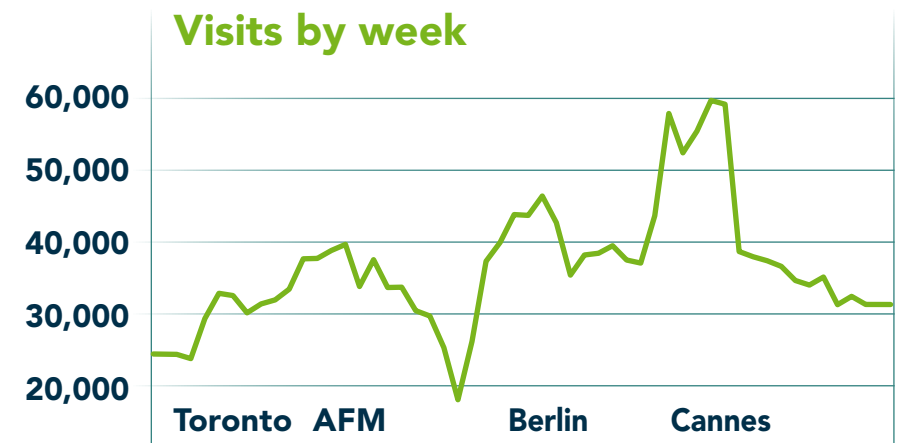


the vital tool for all major market_



The main Markets are all in partnership with CINANDO. Certified lists of attendees, company line-ups, locations, screening and conference schedules are updated. Available on the website and on the apps.

CINANDO gets its highest visit rates during these worldwide markets.



advertise with us and reach the global film industry!

Discover our banners and become highly visible throughout the year.

Header

- Displayed on all the pages
- Up to 70,000 impressions/week
- From 800 €/week

Central square

- Displayed on the home page
- Up to 25,000 impressions/week
- From 1,200 €/week

Central square small

- Displayed on the homepage
- Up to 25,000 impressions/week
- From 1,000 €/week

Skin ad

- Displayed on all the pages
- Up to 400,000 impressions/week

App banner

- Displayed on the homepage
- From 1,500 €/week

