



**MARCHÉ DU FILM**  
FESTIVAL DE CANNES

**PRESS RELEASE**

FOR IMMEDIATE RELEASE

**MARCHÉ DU FILM ANNOUNCES THE FIRST EDITION OF MEET THE STREAMERS**

Cannes – Monday, May 13, 2019 – The Marché du Film – Festival de Cannes is proud to announce the creation and first edition of Meet the Streamers, an event fully dedicated to connecting key VOD players with international sales agents and producers.

The event will be held on Tuesday 21 May from 3pm to 5pm at the Plage des Palmes. A handpicked selection of established and newly launched international streaming platforms will meet, in a speed-meeting format, a rotating selection of sales agents and producers for sessions of 20 minutes.

As VOD is more than ever an essential part of worldwide distribution, this is a time designed to focus on propositions, discovery and exchange. Whether to update the industry about their new curatorial needs or marketing strategies or to tell rights holders about the launch of new products and initiatives, these platforms now have a dedicated Cannes event.

Meet the Streamers also highlights the rising diversity of the VOD world and aims to shine a light on a variety of exciting initiatives throughout the world with seven platforms from five different countries - Filmin, Kinoscope, MUBI, Le Cinéma Club, Nut Alone, Universciné DE (ContentScope), Watcha Play - , and four female representatives of whom include two CEOs and founders.

Jérôme Paillard, Executive Director of the Marché du Film said :“with everyone talking about Amazon and Netflix, we believe it is our mission to highlight independent platforms with different approaches and models and to give sales agents an opportunity to know them better.”

This unique opportunity, where all can focus on Streaming and digital distribution, has been initiated by Jérôme Paillard, Executive Director of the Marché du Film, is led by Aleksandra Zakharchenko, Industry Programs Project Manager, and curated by the newly launched Q-Rate Consulting, headed by Quentin Carbonell.

“It has been thrilling to organize Meet the Streamers with Aleksandra and the Marché du Film, giving a spotlight to both recognized and new platforms to discuss their business model and fresh initiatives”, shared Q-Rate Consulting Founder and Director Quentin Carbonell. “As the world observes the studios and tech competitors launching their own offers, it is essential to highlight independent platforms already providing fantastic business opportunities with much more to come. We curated this initial and diverse selection with a lot of excitement and are eager to receive everyone’s feedback to continue building from this first step. »

The Marché du Film – Festival de Cannes will take place from Tuesday, May 14 to Thursday, May 23.

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**About Marché du Film - Festival de Cannes**

The Marché du Film, the business wing of the Festival de Cannes, is the key stepping stone in the creation, production and distribution of films around the world. The Marché du Film draws its strength from the diversity of the actors it brings together: 12 400 industry professionals including 3 900 producers, 3 300 buyers and distributors and 1 000 festival programmers all gathered in one unique setting to obtain financing, seize opportunities and take the pulse of international film creation and innovation.

Website: <http://www.marchedufilm.com/>