



MARCHÉ DU FILM
FESTIVAL DE CANNES

PRESS RELEASE

FOR IMMEDIATE RELEASE

THE MARCHÉ DU FILM BREAKS RECORDS FOR ITS 60TH ANNIVERSARY

Cannes – Saturday, May 25, 2019 – As the Marché du Film – Festival de Cannes comes to a close, a new record has been broken with 12,527 participants in attendance.

The most important delegation comes from the USA (2,264 participants), followed by France (1,943 participants) and the UK (1,145 participants). While more than half of the participants are coming from Europe (+4%, 7,076 participants), the most noticeable growth in attendees comes from Africa (+22%, 175 participants).

The Marché du Film stands out more than ever as a vital meeting point for international and diverse film industry players with 121 countries represented in 2019 (compared to 114 countries in 2018), most of the new countries coming from Africa (Cameroon, Ethiopia, Rwanda, Sudan and Tanzania).

The Village International welcomed 56 pavilions from 96 countries with newcomers: Ecuador, Poland, Japan, countries from Africa and The Great Silk Road.

There were 857 films screened this year (of which 693 premieres) with a total of almost 1,464 screenings. 2,768 films were on the market on sale, including 332 documentaries. Cannes XR offered a curated selection of 52 VR films, resulting in 4,741 viewings.

The brand new Match & Meet app connected 1,623 participants who exchanged 49,000 messages and generated over 500 meetings.

For media inquiries:

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About Marché du Film - Festival de Cannes

The Marché du Film, the business wing of the Festival de Cannes, is the key stepping stone in the creation, production and distribution of films around the world. The Marché du Film draws its strength from the diversity of the actors it brings together: 12 400 industry professionals including 3 900 producers, 3 300 buyers and distributors and 1 000 festival programmers all gathered in one unique setting to obtain financing, seize opportunities and take the pulse of international film creation and innovation.

Website: <http://www.marchedufilm.com/>