

CANNES

NEXT

The conference and business summit
where creativity meets innovation,
technology, and future of content

13 - 18 May 2020

[#cannesnext](https://www.cannesnext.com)



CANNES NEXT
MARCHÉ DU FILM

> About NEXT



Cannes Next, from Wednesday 13 May to Monday 18 May 2020, is a 6-day cutting edge showcase and business platform connecting world-class creativity with world-class innovation at the world's leading platform for moving images.

Open to Marché du Film badge holders, Cannes Next takes innovation to the industry. Learn and network from top-tier visionaries in the creative, film, content and tech, explore new business models and opportunities, take a sneak peek at revolutionary technologies & startups, and meet innovation-driven financiers and decision-makers.

To get yourself ready for the future – take the NEXT step.

The Future will be Converging

At Cannes NEXT, we believe that the future will be all about the convergence with the leaders and winners mastering new forms of storytelling, production, delivery, and finance – and all of that in partnership with visionaries who build the technologies of tomorrow.

➤ NEXT 2020

Schedule Grid

13 May

NEXT Talks & Conferences
NEXT Opening Party

14 May

NEXT Decision Makers Brunch
NEXT Talks & Conferences

15 May

NEXT Decision Makers Brunch
NEXT Summit Day 1
NEXT Beach Party

16 May

NEXT Decision Makers Brunch
NEXT Summit Day 2
NEXT VIP Dinner

17 May

NEXT Decision Makers Brunch
NEXT Startups

18 May

NEXT Impact Day
NEXT Talks & Conferences
NEXT Closing Party



FUTURE BUSINESS
AND INNOVATION

#cannesNEXT

➤ Shortcut to Creators & Innovators

Cannes Next is a shortcut to 40,000 professionals and press attendees at Cannes: from global studios, technology companies and platforms, game and interactive developers, IP and packaging experts, startups and innovators, and decision-makers from Hollywood to Asia.

Through 6 days of world-class fireside chats, showcases, and a mediatech startup expo, Cannes Next is the summit to engage with new content formats, explore tech, tools, and platforms revolutionizing the industry, explore audience engagement, IP-monetization, and financing from business heavyweights, and expand your customer and financing network.

➤ **NEXT Events**

2020

NEXT Summit

15-16 May 2020

A two-day exclusive summit on the future of creativity, technology, and content with keynotes, showcases and presentations from visionary speakers to the exhibition of latest technologies, platforms, and business models. Expect high-intensity insights to cutting edge content, IP and formats, tech peeks from AI, data, blockchain to financing and rights management, new horizons of storytelling in film, television, online and games, and encounters with creatives and experts at the forefront of the industry and sustainability.



➤ **NEXT Events**

2020

NEXT Startups

17 May 2020

Are you building the next revolution for the film or content industry? Or looking for your next financing round or investor? Want to promote your product/service to the global entertainment industry? Cannes Next Startups is a ground-up reimagined platform connecting startups focused on world-class film, mediatech and the entertainment industry with hand-picked investors, accelerators, decision-makers and industry leaders.

Taking place on May 17, Cannes Next Startups will match a limited number of ambitious, mission focused, and growth-driven founders and companies with relevant financiers, funds, and decision-makers from the industry.



➤ NEXT Events

2020

NEXT Talks & Conferences

13-14 May, 18 May 2020

Learn and be energized in one hour curated sessions and presentations from global industry innovators from festivals, platforms, companies, and the industry ecosystem...

Showcase your startup / company, platform, fund or cutting edge initiative or host a panel session on a hot topic,

The NEXT Talks & Conferences are available for limited pre-booking - suggest your topic / session or panel to the NEXT team at cannesnext@marchedufilm.com



► Our previous speakers

Microsoft / Netflix / United Nations
/ Hewlett Packard / Orange / SKY /
Nokia / Intel / Mutek / FOX / Lytro /
Penrose / Wallimage / Baobab / Atlas 5
/ MK2 / Samsung / SODEC Quebec /
Canada Media Fund / Nostradamus /
Watcha / NEXT Media Accelerator /
Superangel / VRT / European
Investment Bank / Futur.io - European
Institute of Exponential Technologies &
Desireable Futures / Cinezen /
FilmChain / Aiconix / VideoCV / The Exit
Academy / Media HoneyPot / Ceretai /
Lumiere / Gruvi / Tinkerlist / Bcaster /
The DistriqT / Sofy TV / Interlake - Berlin
Mediatech Hub / among others

➤ Location

2020: NEXT

Beach

Cannes NEXT will be held at the exclusive NEXT Beach pavilion (formerly Plage Goeland) at the epicentre of the Cannes experience, situated next to the 'Palais des Festivals' and the 'Red Carpet' ensuring the highest visibility and brand impact for NEXT presenters and exclusive partners and clients.

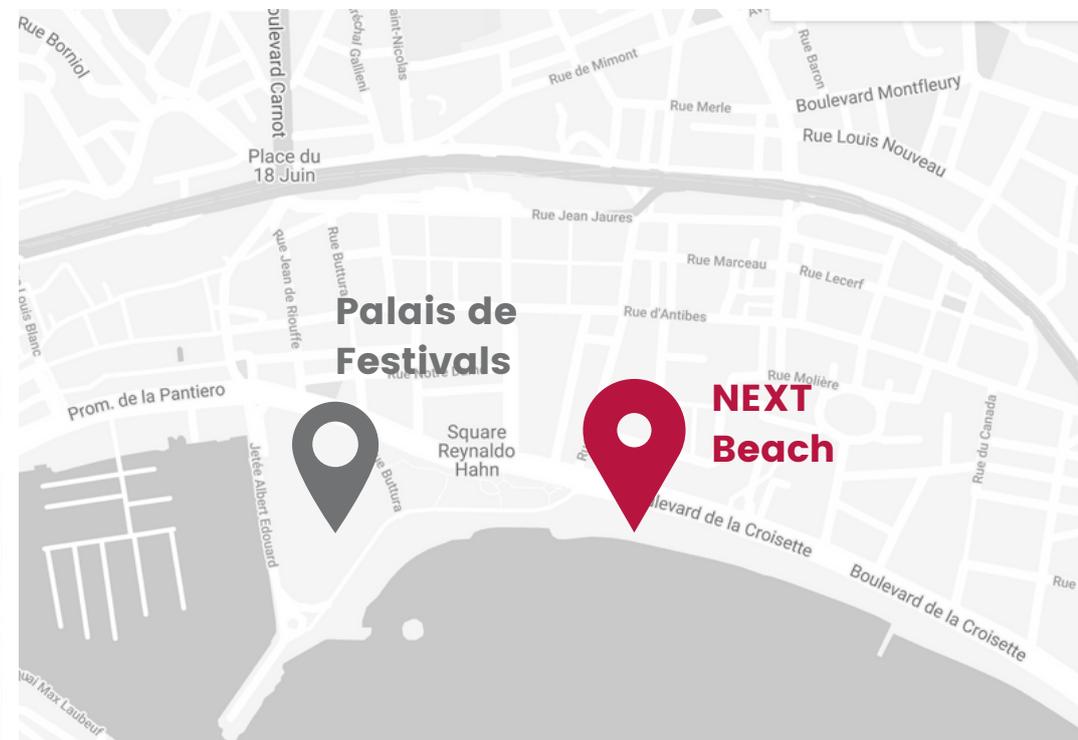
Additionally, the NEXT beach will offer:

Dedicated branding and the highest visibility to NEXT exclusive partners.

The possibility of holding lunches and private events, beach parties and decision-maker networking.

An opportunity to showcase products and services, hold brunches or special events for cutting-edge tech, presentation of partner products, and service solutions.





Want to impact the future of content at Cannes?

Contact us for our amazing speaking, presenter, partnerships, conferences and offers for tailored events at Cannes NEXT 2020



cannesnext@festival-cannes.fr