



CANNES INTERNATIONAL FILM FESTIVAL

CELEBRATING

70

GLORIOUS
YEARS OF
CINEMATIC
EXCELLENCE

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70^e FESTIVAL DE CANNES
17-28 MAI 2017

The stage is set as the global stars descend to one of the most prestigious film festivals of the year - Festival De Cannes 2017. Scheduled from 17 to 28 May, the festival shall celebrate glorious 70 years of cinema around the world.

Inaugurated in the year 1946, Cannes has been celebrating its eternal passion for cinema by attracting distinguished industry professionals from all corners of the world. Along with the iconic film market in the world, the festival had

also been receiving quite a lot of appreciation for encouraging new talents, and facilitating successful production of films. Constant increase in participants and discussions on new economic issues has made the festival an annual meeting place for industry professionals to interact, collaborate and work. Today, Festival de Cannes attracts over 40000 visitors from over 60 countries, representatives from over 135 countries and grants 36477 event accreditations to over 4400 journalists.

On this 70th anniversary, Festival De Cannes promises a celebration in passionate red and sparkling gold to depict joy, freedom and adventure. Embodying the same daring spirit is the Cannes official poster of this year, featuring Claudia Cardinale, an adventurous actress, independent woman and social activist, who is bound to illuminate everything around. Festival De Cannes will commence this year on the 17th of May with Monica Bellucci as the host of the ceremonies

and Almodóvar as the President of the Jury. As an eminent representative of the Romanian New Wave, Cristian Mungiu shall preside the Cinéfondation and Short Films Jury, following the footsteps of footsteps of Naomi Kawase, Abderrahmane Sissako, Abbas Kiarostami and Jane Campion. This year's Caméra d'or will be presided by Sandrine Kiberlain, an acclaimed French actress accompanied by her jury of industry professionals. The French actress will award a prize to a director's first work from the Official Selection, the Directors' Fortnight or the Semaine de La Critique. Jessica Chastain, who opened last year's Cannes Film Festival on stage with French actor Vincent Lindon, will also be back this year as a member of the jury. Uma Thurman will continue this year the experience of watching films from all around the world as President of the Un Certain Regard Jury.

The oldest parallel competition of the prestigious festival, the International Critics Week shall be presided by Brazilian filmmaker, Kleber Mendonça Filho. The Critics' Week showcases first and second feature films by directors from across the world and is known to have discovered new talents.

To mark its 20th year, the Cinéfondation Selection has chosen 16 films (14 works of fiction and 2 animations), from among the 2,600-works submitted this year by film schools from all over the world. 14 countries from three continents are being represented in the competition and four of the films selected have come from schools taking part for the very first time. Cinefondation's Atelier shall host its 13th edition this year, inviting 16 promising directors along with their producers to meet potential partners for completing their ambitious projects. For this edition 15 projects from new director to the well-known filmmakers from 14 countries have been selected.

This year the short film competition



shall comprise of 9 films (8 works of fictions and 1 animation) from Finland, France, United Kingdom, Denmark, Greece, Iran, USA, Poland, China, Colombia and Sweden.

The official selection line-up this year constitutes of 49 films from 29 countries, 12 of them by female directors. Two television shows will also be presented, although they will not be part of the competition. Other innovations this year, include "Carne y Arena", a virtual-reality project by the Mexican director Alejandro G. Iñárritu. Opening the festival is popular French director Arnaud Desplechin's Ismael's Ghosts. He is best known in America for his 2008 dramedy 'A Christmas Tale'. Keeping up with the promise of maintaining diversity the festival will also recognise virtual cinema such as Netflix-funded films 'Okja' and 'The Meyerowitz Brothers' as well as Amazon's 'Wonderstruck'.

Last year Marché Du Film witnessed participation of 11,902 film professionals including 1747 buyers for a total of 5,201 companies. A significant increase of attendees was seen from China (+32% with 494 participants) and Brazil (+39% with 147 participants). 3,450 films were presented at the

market from which, 1,426 films had screenings and 790 films were market premieres. Also, 607 companies were represented throughout 392 booths, 80% of which were situated in the Palais, the Riviera and the Village International.

Launched in 2000, the Village International offers national institutions a specific environment to help and achieve the promotion of their cinematography as well as of their shooting locations and services. Every year, more than sixty flags fly over the pavilions of the Village International. The Village International extends onto two areas: the Village International Riviera and the Village International Pantiero. Welcoming regional and national institutions as well as multinational or professional organizations, the pavilions are the perfect places to optimize business networks, announce launch of new organizations, sign agreements, carry out public relations operations like organizing press conference, development of relationships with the professionals, producers' hosting and much more.

This year as the festival moves on to its 70th edition, it brings along a bounty of

surprises. An impressive line-up of over 363 exhibitors have been confirmed for the market along with representation from Republic of South Africa, Albania, Algeria, Germany, Argentina, Armenia, Austria, Azerbaijan, Belgium, Bosnia Herzegovina, Bulgaria, Canada, China, Chypre, Colombia, South Korea, Croatia, United Arab Emirates, Spain, Estonia, United States, India, France, Georgia, Greece, Hungary, Indonesia, Ireland, Israel, Jordan, Kazakhstan, Kosovo, Latvia, Lithuania, Luxembourg, Macedonia, Morocco, Montenegro, Nigeria, Norway, Panama, Pays Bas, Philippines, Dominican Republic, Czech Republic, Romania, United Kingdom, Russia, Serbia, Slovakia, Slovenia, Sri Lanka, Suisse, Thailand, Tunisia, Turkey, Ukraine and Vietnam for the much awaited Village International. To mark its 70th season, the Festival de Cannes shall honour the pavilions that best captures the creativity and originality of the country with a special Pavilion Design Award at the International Village.

'Bridging the Dragon' is also one of the major highlights of Marché Du Film this

year aimed at strengthening ties between bridge between European and Chinese film professionals. This event shall witness hundreds of professionals come together for a day of encounters, designed to boost, and facilitate co-production between China and Europe.

After first successful edition in Amsterdam, Cannes Marché shall reveal its second edition of Frontières Finance and Packaging Forum on May 20. During the event 12 Forum projects from international producers will have five minutes each to present and screen their proof of concepts to international industry in Palais K. Co-organised by the Marché Du Film and the International Fantasia Film Festival, Frontières shall mark Marché's first genre-specific proof of concept screening session Among projects in the Forum are features from directors Julie Baines (Detour) and Rachel Talalay (Sherlock) and producers Sophia Lin (Take Shelter), Jonathan Bronfman (The Witch), Katie Holly (Love And Friendship) and Phyllis Laing (The Haunting In Connecticut)

Another attractive feature of the film

festival is The Producers Network which hosts around 500 producers from around the world for a series of meetings and unique events specifically designed to stimulate international co-production and optimize networking. Each day, a different program provides opportunities to meet the potential partners that help move the best projects forward. The International Film Market also promotes The PRODUCERS WORKSHOP, an annual meeting point of over 11000 industry professionals. From pitching techniques to the inner workings of international coproduction, it imparts new talents the skills and practical tools necessary to succeed on the international film market.

With 25 'pop-up' market screening rooms, DOC CORNER shall welcome directors, sales agents, buyers, festival programmers, producers and distributors of documentary cinema. It will give one access to discover new films, develop a project, expand one's network and interact with other documentary film professionals. The DOC CORNER offers a video library that includes more than 250 feature-length





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documentary films registered with the market. To highlight and support remarkable role and place of documentary filmmaking, a day long Doc Day event will be organised to create global awareness and cinematic creativity.

The Goes to Cannes session shall enable renowned festivals to present post-production films (or 'Works in Progress') in industry jargon, introducing the films and directors of tomorrow to sellers, distributors and programmers. Eleven festivals will be partnering up for the 5th edition, including Annecy International Animation Festival, Frontières (Fantasia Film Festival), Los Cabos International Film Festival, Festival Internacional de Cine Panama, Festival Internacional de Cine en Guadalajara, Dubai International Film Festival and first timers Hong Kong-Asia Film Financing Forum (HAF), Vilnius Film Festival, New Horizon Polish Days and Thessaloniki International Film Festival. The HAF will bring a selection of Asian filmmakers, Vilnius will

represent a glimpse of today's Baltic cinematography. New Horizon is focused on Polish cinema and Thessaloniki will show Greek To cater to the boundaries of cinema which are becoming diversified, blurred and wider, Marché Du Film introduced the NEXT pavilion which offers a venue to discuss about the new possibilities and transitions happening in the film making industry. It gives an opportunity to talk to the experts, pitch projects, and participate in workshops and network with like minds. As witnessed last year, this year too NEXT pavilion shall focus on virtual reality, enabling Marché participants to try out this new medium together in a room or individually, depending on the facilities.

Ever since its inception Festival De Cannes has always been true to its motto of raising the profile of films with the aim of contributing towards the development of cinema. The film festival has always supported and encouraged young talents and allowed experimentation in the way of storytelling. It is a platform for exchanging information, negotiate and uncover new opportunities. With every new edition, projects are conceived, experiences are shared and different cultures are discovered: it is this dynamism that makes the Festival de Cannes a true reflection of its time. This festival through has been imbibing a lot many new concepts but has always preserved its core value through years: The Passion of Cinema. We firmly believe that this year the festival shall once again fulfil its promise to keep alive the spark with an extensive line up of some beautiful and inspiring movies which would change the course of filmmaking internationally.